

EXHIBIT OPPORTUNITIES



connect
with foot
& ankle
leaders and
innovators



AOFAS Annual Meeting 2024

September 11-14

Vancouver Convention Centre

Vancouver, British Columbia, Canada

For more information, visit aofas.org/annualmeeting

EXPAND YOUR REACH



AOFAS Annual Meeting is the premier foot and ankle education event, featuring innovative scientific research, advanced techniques, and insightful discussion. With a schedule that includes dedicated time and programming in the Exhibit Hall, this meeting is the ideal opportunity to grow your business and build relationships with prospective customers.

Visit **aofas.org/annualmeeting** for the latest updates on the meeting and educational program.

Exhibit Hall Hours*

| DATE | OPEN HOURS | UNOPPOSED TIME TO VISIT EXHIBITS | LUNCH & UNOPPOSED EXHIBIT TIME | OTHER |
|-----------------------------------|--|---|--------------------------------|--|
| Monday September 9 | Move in/Set up for booths 20' x 20' or larger: 2:00 pm – 5:00 pm** | | | |
| Tuesday September 10 | Move in/Set up for booths 20' x 20' or larger: 8:00 am – 12:00 pm Move in/Set up for all booths: 12:00 pm – 5:00 pm | | | |
| Wednesday September 11 | Move in/Set up for all booths: 7:00 am – 2:00 pm | | | |
| | 4:30 pm – 6:00 pm | | | 4:30 pm – 6:00 pm Welcome Reception |
| Thursday September 12 | 8:00 am – 2:00 pm | 8:00 am – 8:45 am 1:30 pm – 2:00 pm | 11:30 am – 12:30 pm | |
| Friday September 13 | 7:30 am – 2:00 pm | 7:30 am – 8:30 am 9:30 am – 10:15 am | 12:30 pm – 1:30 pm | 2:00 pm Dismantle Booth |

* Hours listed are subject to change as the program is confirmed.

** A color-coded floor plan with target dates and times will be included in the Exhibit Service Kit.

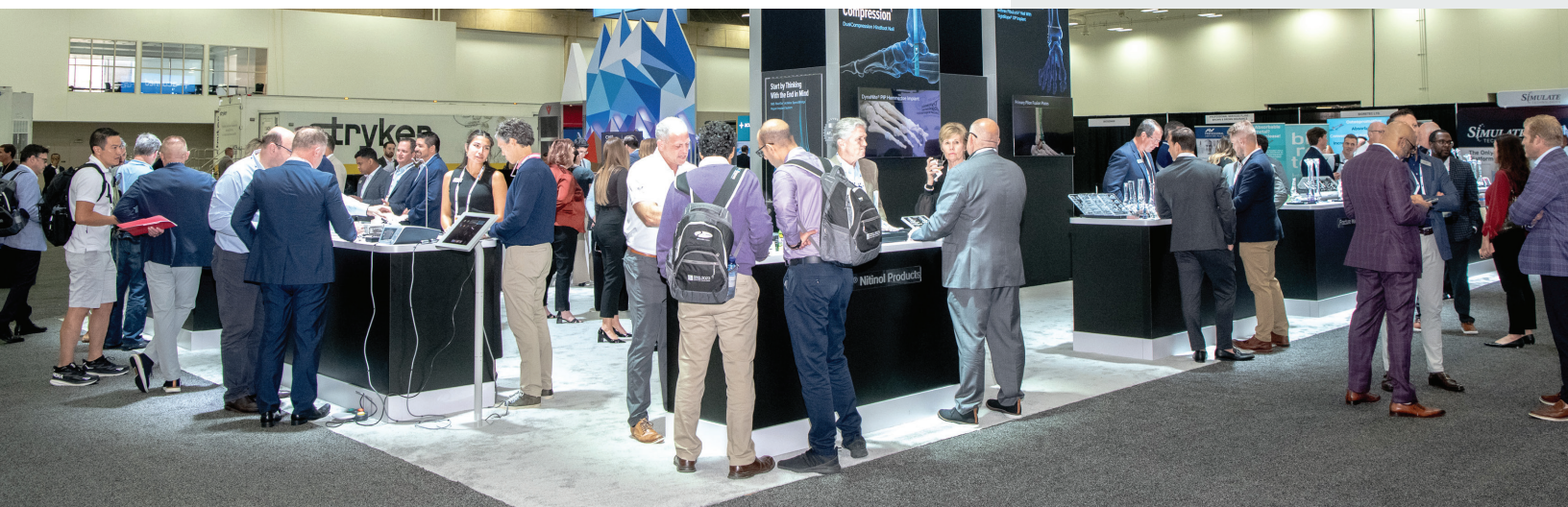
THANK YOU TO OUR SUPPORTERS

2023 Exhibitors

Acumed, LLC
AMES Medical Prosthetic
Solutions, S.A.U.
Artelon
Arthrex, Inc.
Artisan Medical Displays
Auxano Medical, LLC
Avitus Orthopaedics
Biocomposites
Biogenix
Biologica Technologies
BioPoly
Bioretec Ltd.
BONESUPPORT, Inc.
Buxton BioMedical, Inc.
Clozex Medical, Inc.
Convatec
Conventus Flower Orthopedics
Curonix
CurveBeam AI
DePuy Synthes
EBM Medical
ECA Medical Instruments
EDGE Surgical, Inc.
Enovis
Exactech
Extremity Medical, LLC
Footmaxx
Forma Medical
Fusion Orthopedics, LLC
Hanger
Hapad, Inc.
In2Bones
Innomed, Inc.
Jeil Medical Corporation
Komet Medical
Luminos Pro
Marrow Access Technologies
Med Spec (ASO EVO)
Medartis, Inc.
Medline UNITE®
Metalogix
Metric Medical Devices, Inc.
MiRus
Nanovis, LLC
Novus Concept
ODi (Orthopedic Designs, Inc.)
OHK Medical Devices
Omega Surgical Instruments
OPED Medical, Inc.
Orthofix
OrthoSolutions Group
OSSIO, Inc.
OsteoCentric Technologies
OXOS Medical, Inc.
Paragon 28
Planmed
Professional Services Plans -
Brown & Brown Insurance
PROTECT3D
restor3d
Return To Play
SIMULATE Technologies, LLC
SiNAPTIC
Smith+Nephew, Inc.
Stryker
Tennessee Orthopaedic Alliance
Treace Medical Concepts, Inc.
TriMed, Inc.
T-Soles B.V.
Tyber Medical, LLC
Vibra Plate
Vilex, LLC
VKTRY Gear
Winter Innovations
Xtant Medical
Zimmer Biomet
ZimVie

2023 Promotional Supporters

Arthrex, Inc.
CurveBeam AI
DePuy Synthes
Enovis
Exactech
Extremity Medical, LLC
Fusion Orthopedics, LLC
In2Bones
Medline UNITE® Foot & Ankle
Orthofix
Paragon 28
Smith+Nephew, Inc.
Stryker
Treace Medical Concepts, Inc.
Vilex, LLC
Zimmer Biomet



Exhibitor Benefits

All booths include the following:

- Pre- and Post-registration attendee lists in electronic format. Listings to include attendee name, company, and mailing address.
AOFAS policy does not allow distribution of email addresses.
- Standard inline booth constructed using 8' high back wall pipe & drape and 3' high side wall pipe & drape
- Complimentary 6' draped table (1), two (2) chairs, and one (1) wastebasket, if ordered from Shepard by deadline posted in the Exhibit Service Kit
- 7" x 44" identification sign
- General perimeter security.
- Exhibit Service Kit online ordering
- Company name and booth number listed on the AOFAS website (after June 10, 2024) as well as the onsite Meeting at a Glance program. Company profile, booth number, and logo published in the Annual Meeting Mobile App.
All information must be received by August 10, 2024, to guarantee inclusion.
- Welcome Reception in the Exhibit Hall
- Food and beverage served in the Exhibit Hall

Space Assignment

- Booth space will be chosen on a first-come, first served basis.
- Booth selection for companies that are not medically/surgically related will open on May 1, 2024 (limited to 3% of the exhibit space)
- **Receipt of a minimum 50% deposit is necessary to reserve space.**
- **Space confirmations will be sent via email by June 10, 2024.**

Lead Retrieval

Ordering information will be available in the online Exhibit Service Kit.

Audiovisual, Electrical, Internet

Ordering information will be available in the online Exhibit Service Kit.

Exhibit Space Guidelines

- Flooring (carpet, linoleum, etc.) is MANDATORY in ALL exhibit booths. Ordering information will be available in the online Exhibit Service Kit (available June 10, 2024).
- ALL exhibits must adhere to IAEE Guidelines for Display Rules and Regulations.
- Exhibit displays are limited to a maximum height of 8 feet.
- Mission Partners and Foundation Donors are eligible to reserve multi-space (4+) island/peninsula display booths.
- All exhibit displays, guest speakers/demonstrations and audiences, literature, video and audio equipment, etc. must be contained **within allotted exhibit space.**
- Guest speakers and demonstrations must take place **within Exhibit Hall hours.**
- Other display requirements, such as audiovisual equipment, electrical needs or phone lines, can be requested on the corresponding forms posted within the online Exhibit Service Kit (available June 10, 2024).
- Any additional requirements may result in an additional charge.
- Assigned booths are subject to change pending final Fire Marshal approval.
- **Booth breakdown is NOT permitted until after the lunch break on Friday, September 13.**

Cleaning Services

AOFAS will provide cleaning service for all aisles. Cleaning service for individual booths will be provided upon request from the individual exhibitor at the exhibitor's expense. AOFAS reserves the right to order daily cleaning at the exhibitor's expense if booth appearance is unsightly. Ordering information will be available in the online Exhibit Service Kit.

Official Service Contractor

- Shepard Exposition Services serves as the official service contractor for AOFAS Annual Meeting.
- Please direct any questions regarding show services to their customer service department at **orders@shepardes.com.**
- The Exhibit Service Kit will be available online by June 10, 2024, at **aofas.org/AMexhibits.**

Exhibitor Fees

| | By June 10 | After June 10 |
|-----------------------------|---------------|---------------|
| 10' x 10' space | \$3,000 | \$3,500 |
| 10' x 10' space (Publisher) | \$2,750 | \$3,000 |
| Island Booths* | \$30.00/sq ft | \$35.00/sq ft |

*minimum 20' x 20'; available only to Foundation donors or Mission Partners

Exhibitor Badges

- 10' x 10' space: 2 complimentary badges
- Island Booths: 1 complimentary badge per 50 square feet

Additional Exhibitor Badges

- On or before August 30: \$300 USD each
- After August 30: \$350 USD each

Office Space

Secure a hard wall office on the show floor. Additional fees apply for carpet, furniture, and branding.

Fees

- 10' x 10' office space (includes 2 complimentary badges): \$2,750 USD
- 10' x 20' office space (includes 4 complimentary badges): \$5,250 USD

Payments

The preferred forms of payment are check, ACH, or wire. Credit card payments will incur a 3% convenience fee.

Booth/Office Cancellation Fees

Any booth/office cancellations must be received by the AOFAS in writing.

- On or before June 10: \$500 USD per 10x10 space
- Between June 10 and August 10: 50% of booth fee
- **Absolutely no refunds after August 10**

Important Dates

June 10

Application and deposit/payment for exhibit space due

June 10

Last day to cancel exhibit space with full refund, less \$500

June 10

Notification of space assignment

June 10

Exhibit Service Kit available online

August 10

Company profile and logo due for inclusion in the Annual Meeting Mobile App exhibitor listing and Meeting at a Glance program

August 10

Full booth payment due

August 10

Last day to cancel exhibit space with 50% refund, less \$500

August 30

Last day to order additional badges at \$300 advance fee

September 9-11

Exhibitor installation

September 10-13

Exhibitor registration

September 11-13

Exhibits open

September 13

Exhibits close and dismantle

Exhibit Registration

Online exhibit registration for Annual Meeting is accessible via the link at aofas.org/AMexhibits.

Individual Registration and Badges

All representatives of exhibiting companies must register and wear the official exhibitor badge for admission to and while in the Exhibit Hall. Each representative registration includes:

- Admission to Annual Meeting Scientific Sessions
- Welcome Reception (Wednesday evening)
- Lunches and breaks in Exhibit Hall

Representatives of companies holding industry sessions/labs on Wednesday during the Pre-meeting Course are invited to attend the Pre-meeting Course.

Once booth space has been confirmed, AOFAS will provide instructions to register representatives. Ordering information will also be available in the online Exhibit Service Kit.

Housing

Annual Meeting housing is scheduled to open this spring. Please watch the AOFAS website for updates.

Ancillary Functions

- Exhibiting companies (only) may offer ancillary functions during the Annual Meeting that do not conflict with AOFAS programming.
- Function requests must be pre-approved by the AOFAS prior to contacting the official meeting hotel(s) and/or convention center. The Society will make every effort to assist with the placement of such events, with space assigned on a first-come, first-served basis.
- Any expenses incurred for such events are the sole responsibility of the hosting company.
- The AOFAS does not promote or endorse these events.
- Exhibiting companies may also schedule activities specifically for their respective staff members during the AOFAS meeting. These activities require pre-approval from the AOFAS and may not include AOFAS meeting attendees unless the individual is an employee of the hosting company.
- Function request information will be available in the online Exhibit Service Kit. For questions and/or special requests, contact Debbie Whalen at 847-430-5084 or dwhalen@aofas.org.

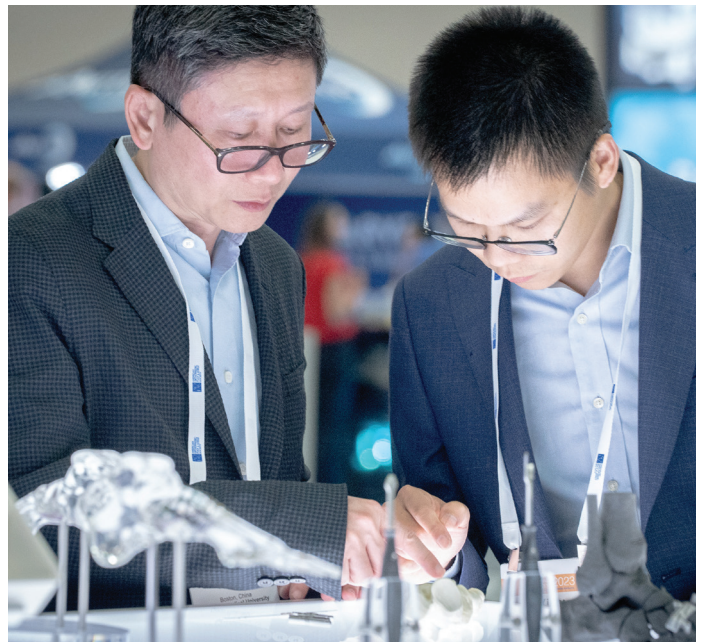


EXHIBIT HALL FLOOR PLAN

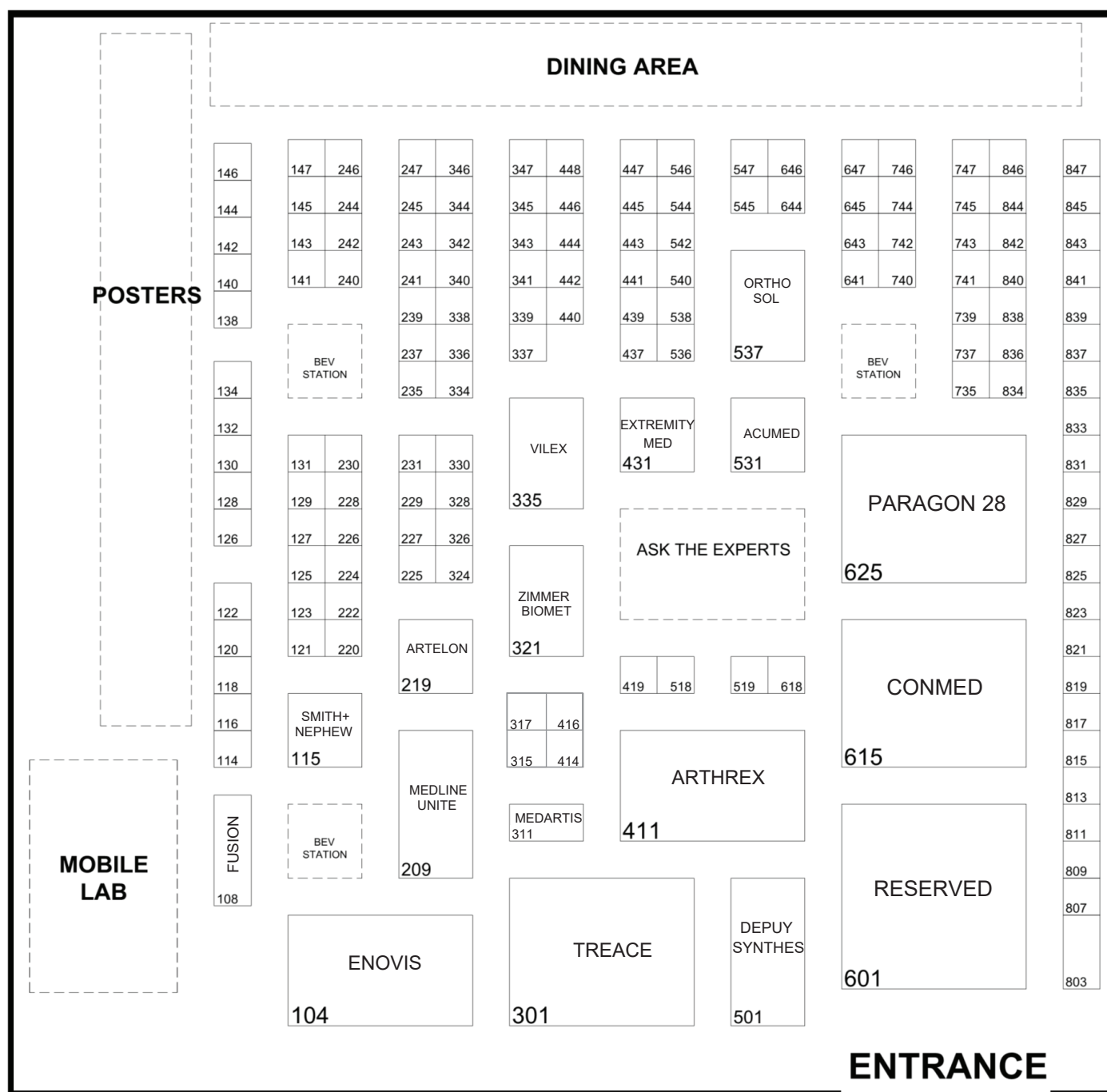


Exhibit Hall Hours

Wednesday, September 11

4:30 pm – 6:00 pm

Thursday, September 12

8:00 am – 2:00 pm

Friday, September 13

7:30 am – 2:00 pm

RULES AND REGULATIONS

Schedule/Eligibility

The American Orthopaedic Foot & Ankle Society (AOFAS) reserves the right to review applications based on established policies. Published schedule is subject to change.

Exhibitor Registration and Badges

Exhibitors are encouraged to register in advance. Each 10' x 10' booth (100 square feet) is entitled to two (2) complimentary badges. Additional badges may be purchased. Each representative of an exhibiting company must wear the official badge at all times during the meeting. Badges are required for entry into the exhibit hall at all times. Badges are not transferable and will be confiscated if worn by others than the person to whom issued. The clear view of the official AOFAS badge shall not be obstructed. Therefore, business cards or any other materials are not to be used in AOFAS badge holders.

Union Labor

Exhibitors shall be bound by all contracts in effect between service contractors, the AOFAS meeting facility, and labor organizations.

Character and Construction of Exhibits

AOFAS follows IAEE guidelines related to booth construction. Specific details are outlined in the Exhibit Service Kit or available from AOFAS upon request. The general rule of the exhibit floor is "be a good neighbor." No exhibits will be permitted that interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Booth personnel, including demonstrators, are required to confine their activities within the exhibitor's booth space. Apart from the specific display space for which an exhibiting company has contracted with AOFAS, no part of the convention center, hotels, and its grounds may be used by any organization other than AOFAS for display purposes of any kind or nature. Within the official AOFAS meeting facility, exhibitor brand or company logos, signs, and trademark displays will be limited to the official exhibit area only. The exterior of any display cabinet or structure facing a side aisle or adjacent exhibitor's booth must be suitably decorated at the exhibitor's expense. In fairness to all exhibitors, no noisy or obstructive activity will be permitted during show hours, nor will noisily operating, display, nor exhibits producing objectionable odors be allowed. All island booths must submit plans to AOFAS for approval. Display material (including show case displays or storage cabinets, electrical fixtures, wire, conduits, etc.) must adhere to the Exhibit Construction Guidelines outlined in the Exhibit Service Kit.

Solicitation

No exhibitor may call or invite a visitor out of one exhibit and into their own. Exhibitors must remain within their own exhibit space in demonstrating products, distributing literature, product samples, or other materials; other areas of the hotel and convention center or the aisles may not be used for this purpose.

A/V Usage

Audio relating to exhibitor's equipment is permitted, provided projection equipment and screen are located in the rear one-third of the booth, and all viewers stand or sit within the booth. Sound movies may be permitted only if the sound is not audible in the aisle or neighboring booths. Sound systems may be permitted if tuned to a conversational level and if not objectionable to neighboring exhibitors. Videotaping and streaming is not allowed by exhibitors without approval from AOFAS.

Lighting

In the best interest of the exposition, AOFAS reserves the right to restrict the use of glaring lights or objectionable light effects.

Safety Regulations

Fire regulations require that all display materials be fire resistant or treated with a flame retardant solution to meet requirements of the standard flame test as provided AOFAS meeting facility and its municipality for fire prevention. Electrical signs and equipment must be wired to meet the specifications of Underwriters Laboratories. No storage of any kind is allowed behind the back drapes or in the exhibit space. All cartons, crates, containers, and packaging materials will be stored by the official service contractor at the exhibitor's expense. Up to one day's supply of operational materials may be stored within the exhibit space. All aisles, corridors, exit areas, and exit stairways must be maintained at their required width at all times that the exposition is open. No obstruction, such as chairs, tables, displays, or other materials, will be allowed to protrude into the aisles. Each exhibitor is charged with knowledge of all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor.

Photography, Sketching, Recording

Cameras, camcorders, video recorders, and digital cameras may be carried in the exhibit area, but under no circumstances may photographs, drawings, or audio/video recording be made and/or allowed without expressed authority of the exhibitor concerned in each case. AOFAS reserves the right to allow its contracted photographer to take general photos of the exposition at select times during the Annual Meeting. The photographs will be retained by AOFAS and used only for general promotion of future Annual Meetings.

Complaints and Amendments of Rules

This contract shall be governed by the laws of the city of Rosemont, IL, USA. Exhibitor agrees to abide by the rules and regulations of the official AOFAS meeting facility. Any claim or dispute related to or connected with this agreement shall reside in the courts of the State of Illinois.

Indemnification and Insurance

Exhibitors shall indemnify, hold harmless, and defend AOFAS, the official AOFAS meeting facility, their directors, agents, and employees from any and all losses, claims, liability, damage, action, judgment recovered from or asserted against them, or other expense (including, without limitation, attorneys' fees and expenses) arising out of or relating to the exhibitor's use of the convention center or from the conduct of exhibitor's business or from any activity, work, or things that may be permitted or suffered by exhibitor in or about the exhibit and the convention center or from any breach or default in the performance or any obligation on the exhibitor's part to be performed under any provision of this agreement or arising from any negligence of exhibitor or any of its agents, contractors, employees, or invitees, including but not limited to the use of patented, trademarked, or copyrighted materials, equipment, devices, processes, or dramatic rights furnished to or used by exhibitor, or other persons in connection with the exhibit and the convention center. Insurance protection will not be afforded to the exhibitor either by AOFAS or the official AOFAS meeting facility. Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least \$1 million per occurrence and \$1 million aggregate, against injury to the person and property of others. Policies shall name AOFAS as a named additional insured. Certificates of insurance must be furnished prior to move-in at the official AOFAS meeting facility. Mail your proof of insurance no later than 60 days prior to the first day of the AOFAS Meeting to: AOFAS, 9400 W. Higgins Rd., Ste. 220, Rosemont, IL 60018 or fax it to 847-692-3315.

Meetings/Events/Promotions Outside of the Exhibit Hall

Because AOFAS has invested significant resources to make the Annual Meeting happen, AOFAS prohibits companies and organizations to host activities for meeting attendees beyond the activities of companies outside the venues listed above. Certain exceptions may apply. Please fill in the Meeting Request Form and submit to AOFAS if you wish to host an activity of any kind, including a social event, Advisory Board, meetings, etc. In all cases AOFAS must approve the date, time, and location of the event and times may not conflict with AOFAS activities.

Booth Accessibility/ADA Compliance

Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regards to their booth space, including, but not limited to wheelchair access. Further information regarding ADA compliance is available via phone at 800-514-0301 or at www.usdoj.gov/crt/ada/infoline.htm.

Security

Professional security guard service is provided throughout the exhibitor installation and dismantle periods. AOFAS arranges to provide hall security after hours during the exposition. However, AOFAS, security service, and the official AOFAS meeting facility are not responsible for any loss or damage to exhibitor property.

Advertising

AOFAS does not endorse or promote any products or services related to an exhibit. The use of the AOFAS logo, name, Annual Meeting artwork, or any representations thereof shall be only at the express written consent of show management. To prepare for the meeting in a timely and efficient manner, third parties acting on behalf of or representing the exhibitor must adhere to and abide by all AOFAS rules and regulations. It is the exhibiting company's responsibility to make its agencies and/or contractors aware of all guidelines and deadline dates and to forward promotional materials, service manuals, and forms that are the responsibility of the third party.

Distribution of Advertising Material

Canvassing any part of the exhibit hall or meeting rooms by anyone is strictly forbidden. Anyone doing so will be escorted from the AOFAS Annual Meeting. Canvassing or distributing of advertising material by an exhibitor will not be permitted outside of the exhibitor's allotted booth space. Distribution of any literature through the official AOFAS hotels is not permitted. Exhibitors may not use AOFAS or Annual Meeting logos in connection with any product or advertising materials.

Demonstrations, Interviews, Subletting

Demonstrations by exhibitors should contribute to the attendee's knowledge in a professional way. Demonstrations and adequate space for interviews should be available within the confines of the individual exhibitor's booth. No interference with normal traffic flow and infringement on neighboring exhibits is permitted. Exhibitors must seek permission from AOFAS to host any such activities. Additional fees and time restrictions may apply. Any exhibitor-initiated market research taking place on the show floor must be reviewed and approved by AOFAS.

Product Samples/Promotional Items

AOFAS only permits exhibitor giveaways that are educational and modest in value. This restriction does not apply to nonprofit exhibitors or to exhibitors outside the health care sector. In all cases, exhibitors must complete and submit a form with details to show management. Show management will review each request.

FDA Disclosure Requirements

Displays or graphical depictions of drugs or devices declared investigational or unapproved by the United States Food and Drug Administration (FDA) must (1) contain only objective statements about the product; (2) contain no claims that state or imply, directly or indirectly, that the product is reliable, durable, dependable, safe, or effective; and (3) contain no claims that the product is in any way superior to any other marketed products. These drugs/devices must be displayed solely for the purpose of obtaining investigators and be accompanied by instructions for becoming an investigator and investigator responsibilities. Drugs/devices will only be permitted when accompanied by appropriate signage indicating the clearance status. Signs must be visible, near devices (clearly legible), and contain the following or similar statement: "Caution: Investigational Device Limited by Federal (or United States) Law to Investigational Use." Clear unequivocal statements that the drug/device is under investigation and is available only for investigational use are to be made in oral presentations. Exhibitors are further advised to adhere to the FDA prohibition on the promotion of cleared drugs and devices for unapproved uses. Specifically, pharmaceutical manufacturers cannot proactively discuss off label uses, nor may they distribute written materials (promotional pieces, reprints of articles, etc.) that mention off-label uses. FDA defines off-label use as "use for indication, dosage form, dose regimen, population, or other use parameter not mentioned in the approved labeling."

General

All matters and questions not covered in the contract to exhibit are subject to the express decision of AOFAS. The terms of this contract and all other rules and regulations applicable to the Annual Meeting and exhibitor's space may be amended at any time by AOFAS, and all amendments so made shall be equally binding on the exhibitor and all other exhibitors affected by them. In the event of any amendment or additions to this contract and/or other rules and regulations applicable to the event and the exhibitor's exhibit space, written notice will be given by AOFAS to the exhibitor and all other exhibitors that may be affected by them. Without limiting any other rights and legal remedies AOFAS may have against exhibitor, in the event the exhibitor does not abide by this contract and/or any rules and regulations applicable to the Annual Meeting and the exhibitor's exhibit space, the exhibitor's privileges will be forfeited and, at AOFAS's discretion, the exhibitor must immediately vacate the Exhibit Hall and remove all exhibitor property and exhibit materials.

No exhibitor will be allowed to dismantle or pack up any part of their exhibit until after the closing of the show.

Interruption or Prevention of Annual Meeting

In the event the Annual Meeting is interrupted or prevented to be held for any reason beyond the control of AOFAS, then this exhibit space contract shall terminate and the exhibitor hereby waives any claim against AOFAS for damages of any kind or nature by reason of such termination except that any unearned portion of the space rental due hereunder shall abate, or, if previously paid, shall be refunded by AOFAS to the exhibitor after deduction of such amounts as may be necessary to cover expenses incurred by AOFAS in connection to the Annual Meeting.

Sanctions for Violations

AOFAS reserves the right to control or prohibit any exhibit that, in its opinion is objectionable, may detract from the general character of the exposition and is not in keeping with the policies of AOFAS. This reservation refers to companies, persons, products, and printed matter. AOFAS may impose appropriate sanctions regarding current or future participation in AOFAS exhibit programs. In the event of such restrictions or eviction, AOFAS will not be liable for any refunds, rentals, or exhibit expenses.