connect with prospective foot and ankle customers

AOFAS Annual Meeting 2020
September 9-12, 2020
Gonzalez Convention Center
San Antonio, Texas
aofas.org/annualmeeting
AOFAS Annual Meeting is the premier foot and ankle education event, featuring innovative scientific research, advanced techniques, and insightful discussion. With a schedule that includes dedicated time and programming in the Exhibit Hall, this meeting is the ideal opportunity to grow your business and build relationships with prospective customers.

Visit [aofas.org/annualmeeting](http://aofas.org/annualmeeting) for the latest updates on the meeting and educational program.

### AOFAS Annual Meeting Attendance by the Numbers

More than 1,200 medical professionals attended AOFAS Annual Meeting 2019

Annual Meeting has seen tremendous growth over the past five years

- **2015**: 738
- **2016**: 909
- **2017**: 902
- **2018**: 1,148
- **2019**: 1,265

- **49%** US/Canadian Physicians
- **22%** International Physicians
- **18%** Fellows/Residents/Medical Students
- **10%** Allied Health Practitioners
- **1%** Podiatrists
Exhibitor Benefits

All booths include the following:

- Two complimentary badges per 10’ x 10’ booth space
- Company profile and logo in the Annual Meeting Mobile App
- Company listing on the AOFAS website leading up to Annual Meeting and in the onsite “Meeting at a Glance” program book
- Pre-registration and post-registration attendee lists in electronic format. Listings to include attendee name, company, and mailing address; **AOFAS policy does not allow distribution of email addresses.**
- Standard booth constructed using 8’ high back walls and 3’ high side dividers
- Complimentary 6’ draped table (1), two (2) chairs, and one (1) wastebasket, if ordered by the deadline posted in the Exhibit Services Kit
- General perimeter security
- 7” x 44” identification sign

Exhibit Booth Fees

**Exhibit Booth Fees**

**On or before March 20**

- 10’ x 10’ space: $3,000 USD each
- 10’ x 10’ space (publisher): $2,750 USD each

**After March 20**

- 10’ x 10’ space: $3,500 USD each
- 10’ x 10’ space (publisher): $3,000 USD each

**Additional Representatives**

- On or before September 1: $300 USD each
- After September 1: $350 USD each

Booth Cancellation Fees

Any booth cancellations must be received by the AOFAS in writing.

- On or before June 1: $500 USD
- Between June 2 and August 1: 50% of booth fee
- **Absolutely no refunds after August 1**

Exhibit Hall Hours*

<table>
<thead>
<tr>
<th>DATE</th>
<th>OPEN HOURS</th>
<th>UNOPPOSED TIME TO VISIT EXHIBITS</th>
<th>LUNCH &amp; UNOPPOSED EXHIBIT TIME</th>
<th>OTHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday September 7</td>
<td>Move in/Set up for booths 20’ x 20’ or larger: 2:00 pm – 5:00 pm**</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuesday September 8</td>
<td>Move in/Set up for booths 20’ x 20’ or larger: 8:00 am – 12:00 pm Move in/Set up for all booths: 12:00 pm – 5:00 pm</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wednesday September 9</td>
<td>Move in/Set up for all booths: 7:00 am – 2:00 pm</td>
<td>5:00 pm – 7:00 pm</td>
<td>5:00 pm – 7:00 pm Welcome Reception</td>
<td></td>
</tr>
<tr>
<td>Thursday September 10</td>
<td>8:00 am – 1:00 pm</td>
<td>10:00 am – 11:00 am</td>
<td>12:00 pm – 1:30 pm</td>
<td></td>
</tr>
<tr>
<td>Friday September 11</td>
<td>8:00 am – 1:00 pm</td>
<td>9:30 am – 10:30 am</td>
<td>12:15 pm – 1:45 pm</td>
<td>1:45 pm Dismantle Booth</td>
</tr>
</tbody>
</table>

* Hours listed are subject to change as the program is confirmed.

** Shepard Exposition Services will contact exhibitors with booths 20’ x 20’ or larger with their assigned target date and time.**
Office Space
Secure a hard wall office on the show floor. Bring leads from the chaos of your booth to the peace and quiet of your exhibit show office, or just have convenient additional storage on the show floor. Additional fees apply for carpet, furniture, and branding.

Fees
- 10’ x 10’ office space (includes two complimentary badges): $2,750 USD
- 10’ x 20’ office space (includes four complimentary badges): $5,250 USD

Cancellation Fees
Any office space cancellations must be received by the AOFAS in writing.
- Between June 1 and August 1: 50% of booth fee
- Absolutely no refunds after August 1

Space Assignment
- Booth and office space will be chosen on a first-come, first served basis.
- Booth selection for general exhibitors will open on January 15, 2020.
- Booth selection for companies that are not medically/surgically related will open on February 15, 2020 (limited to 3% of the exhibit space).
- Receipt of a minimum 50% deposit is necessary to reserve space.
- Space confirmations will be sent via email by April 1, 2020.

Individual Registration and Badges
All representatives of exhibiting companies must register and wear the official exhibitor badge for admission to and while in the Exhibit Hall. Each representative registration includes:
- Admission to Annual Meeting Scientific Sessions
- Welcome Reception (Wednesday evening)
- Lunches and breaks

Representatives of companies holding industry sessions/labs on Wednesday during the Pre-meeting Course are invited to attend the Pre-meeting Course.

Once booth space has been confirmed, AOFAS will provide instructions to register representatives. Ordering information will also be available in the online Exhibit Service Kit.

Exhibit Space Guidelines
- Flooring (carpet, linoleum, etc.) is MANDATORY in ALL exhibit booths. Ordering information will be available in the online Exhibit Service Kit (available April 15, 2020).
- ALL exhibits must adhere to IAEE Guidelines for Display Rules and Regulations.
- Exhibit displays are limited to a maximum height of 8 feet.
- Mission Partners are eligible to reserve multi-space (4+) island/peninsula display booths.
- All exhibit displays, guest speakers/demonstrations and audiences, literature, video and audio equipment, etc. must be contained within allotted exhibit space.
- Guest speakers and demonstrations must take place within Exhibit Hall hours.
- Other display requirements, such as audiovisual equipment, electrical needs or phone lines, can be requested on the corresponding forms posted within the online Exhibit Service Kit (available April 15, 2020).
- Any additional requirements may result in an additional charge.
- Assigned booths are subject to change pending final Fire Marshal approval.
- Booth breakdown is NOT permitted until after the lunch break on Friday, September 11, at 1:45 pm.

Company Recognition
Company profiles and logos will be posted in the Annual Meeting Mobile App. All information must be received by July 9, 2020, to guarantee inclusion.
- Company profile: provide in Word format or in body of an email (not PDF), 100 words or less
- Company logo: provide both black & white and color logos in JPG and EPS formats

Your company name and booth number will also be listed on the AOFAS website leading up to Annual Meeting and the printed “Meeting at a Glance” program book distributed at the meeting.
Official Service Contractor
- Shepard Exposition Services serves as the official service contractor for AOFAS Annual Meeting. Please direct any questions regarding show services to their Houston customer service department at 832-799-5700 or houston@shepardes.com.
- The Exhibit Service Kit will be available online by April 15, 2020, at aofas.org/AMexhibits.

Lead Retrieval
Ordering information will be available in the online Exhibit Service Kit.

Audiovisual, Electrical, Internet
Ordering information will be available in the online Exhibit Service Kit.

Cleaning Services
AOFAS will provide cleaning service for all aisles. Cleaning service for individual booths will be provided upon request from the individual exhibitor at the exhibitor’s expense. AOFAS reserves the right to order daily cleaning at the exhibitor’s expense if booth appearance is unsightly. Ordering information will be available in the online Exhibit Service Kit.

Ancillary Functions
- Exhibiting companies (only) may offer ancillary functions during the Annual Meeting that do not conflict with AOFAS programming.
- Function requests must be pre-approved by the AOFAS prior to contacting the official meeting hotel(s) and/or convention center. The Society will make every effort to assist with the placement of such events, with space assigned on a first-come, first-served basis.
- Any expenses incurred for such events are the sole responsibility of the hosting company.
- The AOFAS does not promote or endorse these events.
- Exhibiting companies may also schedule activities specifically for their respective staff members during the AOFAS meeting. These activities require pre-approval from the AOFAS and may not include AOFAS meeting attendees unless the individual is an employee of the hosting company.
- Function request information will be available in the online Exhibit Service Kit. For questions and/or special requests, contact Debbie Whalen at 847-430-5084 or dwhalen@aofas.org.

Responsibility
- By submitting an Exhibit Application and receiving confirmation of exhibit space, exhibitor hereby acknowledges receipt and agreement to the AOFAS Exhibit Rules and Regulations located on the AOFAS website.
- By submitting an Exhibit Application and receiving confirmation of exhibit space, exhibitor hereby assumes entire responsibility and agrees to protect, defend, indemnify, and save Exhibit Facility, its owner, its operator, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, government charges or fines, and attorney fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part of thereof, excluding any such liability cause by negligence or intentional misconduct of the Convention Center or its employees and agents.
EXHIBITOR INFORMATION

Important Dates
March 20
Application and deposit/payment for exhibit space due

April 9
Notification of space assignment

April 15
Exhibit Service Kit available online

June 9
Last day to cancel exhibit space with full refund, less $500

July 9
Company profile and logo due for inclusion in the Annual Meeting Mobile App exhibitor listing

July 9
Full booth payment due

July 9
Last day to cancel exhibit space with 50% refund, less $500

September 1
Last day to order additional badges at $300 advance fee

September 8-9
Exhibitor installation

September 9-11
Exhibitor registration

September 9-11
Exhibits open

September 11
Exhibits close and dismantle

Exhibit Product Type
Please review and select the most accurate code(s) for your product(s) on the application page of this prospectus.

AM Anatomical Model
AS Arthroscopic Systems
BLD Blood Products
BGS Bone Growth Stimulators
BP Bone Products
BRC Bracing
CS Casting Supplies & Equipment
COM Computer Hardware/Software
DVC Devices
DI Diagnostic Equipment
EDU Education-Patient & Physician
END Endoscopy
IMG Imaging/Navigation Systems
I Implants
FI Finance/Investment
MKT Market Research Services
MS Medical Supplies
MRI MRI
MSM Muscle Stimulators, Massagers
NP Non-Profit, Association, or Foundation
O Orthoses
OTH Other
PH Pharmaceuticals
PM Practice/Office Management
P Prostheses
PUB Publications
REHB Rehabilitation/Exercise Equipment
SC Skincare/Cosmetic Treatment
SF Shoes & Foot Supplies
SG Soft Goods (Supports)
SE Surgical Equipment
SI Surgical Instruments and Supplies
T Tissue Products
XRY X-ray

The American Orthopaedic Foot & Ankle Society is a 501(c)(3) not-for-profit organization that also is an accredited ACCME provider. As such, the AOFAS adheres to all ACCME guidelines for exhibit/booth space and commercial support, which also are consistent with AdvaMed and PhRMA guidelines. Accordingly, the AOFAS provides companies with an opportunity to exhibit at Society CME events under the guidelines outlined in this prospectus.

The Society is not an applicant to any company, nor does it request that any company exhibit. Rather, companies are welcome to exhibit who apply to the AOFAS under the prospectus agreement and who affirm their compliance with the terms and conditions.
### Annual Meeting 2019 Exhibitors

<table>
<thead>
<tr>
<th>Company Name</th>
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</thead>
<tbody>
<tr>
<td>4WEB Medical, Inc.</td>
<td>Innomed, Inc.</td>
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<tr>
<td>Additive Orthopaedics, LLC</td>
<td>Integra LifeSciences</td>
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<tr>
<td>Advanced Orthopaedic Solutions</td>
<td>I.WALKFree, Inc.</td>
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<tr>
<td>Alafair Biosciences, Inc.</td>
<td>Med Spec (ASO EVO)</td>
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<tr>
<td>Allied Powers</td>
<td>Medartis, Inc.</td>
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<tr>
<td>Amniox Medical</td>
<td>MEDLINEUNITE Foot &amp; Ankle</td>
</tr>
<tr>
<td>Applied Medical Technology, Inc. AMT</td>
<td>MedShape, Inc.</td>
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<tr>
<td>Arthrex, Inc.</td>
<td>Merete Technologies, Inc.</td>
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<tr>
<td>Arthrosurface</td>
<td>MiMedx</td>
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<tr>
<td>Artoss, Inc.</td>
<td>MiRus, LLC</td>
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<tr>
<td>Avitus Orthopaedics, Inc.</td>
<td>Newclip Technics</td>
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<tr>
<td>Biologica Technologies</td>
<td>Nexxtremity Solutions, Inc.</td>
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<tr>
<td>Bioretac Ltd.</td>
<td>Novastep, Inc.</td>
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<tr>
<td>Bioventus LLC</td>
<td>NuTech Medical</td>
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<tr>
<td>BoneSupport</td>
<td>Organogenesis Surgical &amp; Sports Medicine</td>
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<tr>
<td>Buxton Biomedical, Inc.</td>
<td>OrthoAxis LLC</td>
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<tr>
<td>Canodyne</td>
<td>Orthofix</td>
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<tr>
<td>Carestream Health, Inc.</td>
<td>OrthoScan</td>
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<td>Celularity Inc.</td>
<td>OrthoSolutions UK Ltd</td>
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<tr>
<td>Centric Medical</td>
<td>OSSIO Inc.</td>
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<tr>
<td>Compulink Healthcare Solutions</td>
<td>OsteoMed, LLC</td>
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<tr>
<td>CONMED</td>
<td>Paragon 28®</td>
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<tr>
<td>Crossroads Extremity Systems, LLC</td>
<td>Pedifix® Medical Footcare</td>
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<tr>
<td>CurveBeam LLC</td>
<td>Planmed</td>
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<tr>
<td>DePuy Synthes</td>
<td>Raco Comfort Enterprises LLC</td>
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<tr>
<td>DJO Global, Inc.</td>
<td>Roll-a-bout</td>
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<tr>
<td>DT MedTech, LLC</td>
<td>RS Print/Phits</td>
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<tr>
<td>ECA Medical Instruments</td>
<td>Skye Biologics</td>
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<tr>
<td>EDGe Surgical, Inc.</td>
<td>Smith &amp; Nephew, Inc.</td>
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<tr>
<td>Exactech, Inc.</td>
<td>Span Link Intl. LLC</td>
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<tr>
<td>Extremity Medical, LLC</td>
<td>Stryker</td>
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<tr>
<td>Firstkind, Ltd</td>
<td>Synovis MCA</td>
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<td>Flower Orthopedics</td>
<td>Tayco External Ankle Brace</td>
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<td>Foot Management</td>
<td>Tieman Surgical</td>
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<tr>
<td>FootMaxx</td>
<td>Treace Medical Concepts, Inc.</td>
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<td>Globus Medical, Inc.</td>
<td>TriMed, Inc.</td>
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<td>Gramedica®</td>
<td>Trinity Orthopedics, LLC</td>
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<tr>
<td>Gramercy Extremity Orthopedics® (GEO)®</td>
<td>Tyber Medical, LLC</td>
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<td>Hapad®, Inc.</td>
<td>VirtaMed</td>
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<td>Hologic</td>
<td>Wolters Kluwer</td>
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<td>In2Bones USA, LLC</td>
<td>Wright Medical Group N.V.</td>
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<td>Zero Gravity</td>
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<td>Zimmer Biomet</td>
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### Annual Meeting 2019 Promotional Supporters

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EXHIBIT HALL FLOOR PLAN

AOFAS Annual Meeting 2020

Henry B. Gonzalez Convention Center
Hall A/B
San Antonio, Texas
### EXHIBITOR APPLICATION

**AOFAS Annual Meeting 2020**

Henry B. Gonzalez Convention Center ■ Hall A/B ■ San Antonio, Texas

*Exhibit Dates: September 9-11, 2020*

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**Company Name** - as it should be shown in the final program including ®, ™, LLC, LTD, etc.

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**Address**

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**City** | **State** | **ZIP** | **Country** | **Company Website**
---|---|---|---|---

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**Primary Contact**

**Title** | **Phone** | **Fax** | **Email**
---|---|---|---

---

**Secondary Contact**

**Title** | **Phone** | **Fax** | **Email**
---|---|---|---

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**EXHIBIT SELECTION**

Please list six choices for exhibit location, in order of preference that are not in the same area or overlapping. See Exhibit Hall Floor Plan for layout.

Booth Request # 1 _____ 2 _____ 3 _____ 4 _____ 5 _____ 6 _____

Exhibitors we do not want in proximity (if possible): ________________________________

Exhibitors we do want in proximity (if possible): ________________________________

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**PAYMENT**

All prices are per 10’ x 10’ exhibit space

**On or before March 20, 2020:**

- [ ] Booth Rate: $3,000
- [ ] Publisher Rate: $2,750

**After March 20, 2020 (if space available):**

- [ ] Booth Rate: $3,500
- [ ] Publisher Rate: $3,000

# _____ 10’ x 10’ Exhibit Spaces  x $_________ = $_________

**TOTAL = $_________**

See page 3 of the Exhibitor Prospectus for Cancellation Policies.

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**METHOD OF PAYMENT**

- [ ] CHECK  Make check payable to: American Orthopaedic Foot & Ankle Society
- [ ] CREDIT CARD Please complete the following:
  
  Card Type: [ ] VISA  [ ] MC  [ ] AMEX  [ ] DISCOVER
  Card #: __________________
  Exp. Date: _______________  Security Code: ___________
  Cardholder: __________________________
  Signature: __________________________
  Billing Address: __________________________
  City: __________________________  State: __________________________  Country: __________________________
  ZIP: __________________________
  Phone: __________________________
  Fax: __________________________
  Email: __________________________

An electronic receipt will be sent at time of payment processing. **PLEASE NOTE: Booth number shown on receipt is for internal tracking only; it is NOT your assigned/confirmed booth number.**

Mail, fax, or email completed application and payment to:

AOFAS / Annual Meeting Exhibits
9400 W. Higgins Road, Suite 220
Rosemont IL 60018-4975
Fax: 847-692-3315
Email: dwhalen@aofas.org