EXHIBIT OPPORTUNITIES 2020

connect with prospective foot and ankle customers

AOFAS Advanced Foot and Ankle Course
May 7-9, 2020
InterContinental Hotel Magnificent Mile
Chicago, Illinois
aofas.org/advancedfoot
The AOFAS Advanced Foot and Ankle Course addresses complex foot and ankle conditions, treatments, and techniques in a collegial environment. The smaller course size enables exhibitors to make meaningful, personal connections with prospective customers.

Visit aofas.org/advancedfoot for the latest updates on the course and educational program.

AOFAS Course Attendance by the Numbers

### 2018 Advanced Foot and Ankle Course
- **63%** US/Canadian Physicians
- **12.5%** Allied Health Practitioners
- **10%** Orthopaedic Fellows/Residents
- **2%** Podiatrists

### 2019 Surgical Complications of the Foot and Ankle Course
- **67%** US/Canadian Physicians
- **20%** International Physicians
- **6%** Allied Health Practitioners
- **6%** Podiatrists
- **1%** Orthopaedic Fellows/Residents
EXHIBITOR INFORMATION

Exhibitor Benefits
All exhibits are tabletop and include the following:

- Two complimentary badges per exhibit space
- Company listing on the AOFAS website leading up to the course and in onsite materials
- Pre-registration and post-registration attendee lists in electronic format. Listings to include attendee name, company, and mailing address; AOFAS policy does not allow distribution of email addresses.
- Complimentary 6’ draped table (1), two (2) chairs, and one (1) wastebasket

Exhibit Fees

6’ Tabletop Exhibit Space
- On or before March 1: $1,700 USD each
- After March 1: $2,000 USD each

Additional Representatives
- On or before April 16: $350 USD each
- After April 16: $375 USD each

Cancellation Fees
Any cancellations must be received by the AOFAS in writing.
- On or before April 1: $500 USD
- Between April 2 and April 16: 50% of exhibit fee
- Absolutely no refunds after April 16

Individual Registration and Badges
All representatives of exhibiting companies must register and wear the official exhibitor badge for admission to and while in the Exhibit Hall. Each representative registration includes:

- Admission to Advanced Foot and Ankle Course Scientific Sessions
- Welcome Reception (Thursday evening)
- Friday lunch and breaks

Once booth space has been confirmed, AOFAS will provide instructions to register representatives. Ordering information will also be available at aofas.org/AFExhibits.

Exhibit Space Guidelines

- All exhibit displays, guest speakers/demonstrations and audiences, literature, video and audio equipment, etc. must be contained within allotted exhibit space.
- Guest speakers and demonstrations must take place within Exhibit Hall hours.
- Other display requirements, such as electrical needs or phone lines, can be requested on the corresponding forms posted online at aofas.org/AFExhibits.
- Any additional requirements may result in an additional charge.
- Booth breakdown is NOT permitted until after the lunch break on Saturday, May 9, at 11:00 am.

Exhibit Hall Hours*

<table>
<thead>
<tr>
<th>DATE</th>
<th>OPEN HOURS</th>
<th>UNOPPOSED TIME TO VISIT EXHIBITS</th>
<th>OTHER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Thursday, May 7</strong></td>
<td>Move in/Set up for all exhibits: 10:00 am – 3:00 pm</td>
<td>3:00 pm – 7:00 pm</td>
<td>6:00 pm – 7:00 pm</td>
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<tr>
<td></td>
<td></td>
<td>4:00 pm – 4:30 pm</td>
<td>Welcome Reception</td>
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<tr>
<td><strong>Friday, May 8</strong></td>
<td>6:30 am – 2:30 pm</td>
<td>9:00 am – 9:30 am</td>
<td>11:00 am</td>
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<td></td>
<td></td>
<td>3:00 pm – 3:30 pm</td>
<td>Dismantle Booth</td>
</tr>
<tr>
<td><strong>Saturday, May 9</strong></td>
<td>6:30 am – 11:00 am</td>
<td>10:30 am – 11:00 am</td>
<td></td>
</tr>
</tbody>
</table>

* Hours listed are subject to change as the program is confirmed.
Ancillary Functions

- Exhibiting companies (only) may offer ancillary functions during the course that do not conflict with AOFAS programming.
- Function requests must be pre-approved by the AOFAS prior to contacting the official course hotel(s) and/or convention center. The Society will make every effort to assist with the placement of such events, with space assigned on a first-come, first-served basis.
- Any expenses incurred for such events are the sole responsibility of the hosting company.
- The AOFAS does not promote or endorse these events.
- Exhibiting companies may also schedule activities specifically for their respective staff members during the course. These activities require pre-approval from the AOFAS and may not include AOFAS course attendees unless the individual is an employee of the hosting company.
- Function request information will be available online at aofas.org/AFexhibits. For questions and/or special requests, contact Debbie Whalen at 847-430-5084 or dwhalen@aofas.org.

Responsibility

- By submitting an Exhibit Application and receiving confirmation of exhibit space, exhibitor hereby acknowledges receipt and agreement to the AOFAS Exhibit Rules and Regulations located on the AOFAS website.
- By submitting an Exhibit Application and receiving confirmation of exhibit space, exhibitor hereby assumes entire responsibility and agrees to protect, defend, indemnify, and save Exhibit Facility, its owner, its operator, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, government charges or fines, and attorney fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part of thereof, excluding any such liability cause by negligence or intentional misconduct of the venue or its employees and agents.

Important Dates

- **March 1**
  Application and deposit/payment for exhibit space due
- **April 1**
  Last day to cancel exhibit space with full refund, less $500
- **April 1**
  Company profile and logo due for inclusion in the Advanced Foot and Ankle Course exhibitor listing
- **April 16**
  Last day to cancel exhibit space with 50% refund
- **April 16**
  Last day to order additional badges at $350 advance fee
- **May 7**
  Exhibitor installation
- **May 7-9**
  Exhibitor registration
- **May 7-9**
  Exhibits open
- **May 9**
  Exhibits close and dismantle
**Exhibit Product Type**

Please review and select the most accurate code(s) for your product(s) on the application page of this prospectus.

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>AM</td>
<td>Anatomical Model</td>
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<tr>
<td>AS</td>
<td>Arthroscopic Systems</td>
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<tr>
<td>BLD</td>
<td>Blood Products</td>
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<tr>
<td>BGS</td>
<td>Bone Growth Stimulators</td>
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<tr>
<td>BP</td>
<td>Bone Products</td>
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<tr>
<td>BRC</td>
<td>Bracing</td>
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<tr>
<td>CS</td>
<td>Casting Supplies &amp; Equipment</td>
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<tr>
<td>COM</td>
<td>Computer Hardware/Software</td>
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<tr>
<td>DVC</td>
<td>Devices</td>
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<tr>
<td>DI</td>
<td>Diagnostic Equipment</td>
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<tr>
<td>EDU</td>
<td>Education-Patient &amp; Physician</td>
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<tr>
<td>END</td>
<td>Endoscopy</td>
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<tr>
<td>IMG</td>
<td>Imaging/Navigation Systems</td>
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<td>I</td>
<td>Implants</td>
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<tr>
<td>FI</td>
<td>Finance/Investment</td>
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<tr>
<td>MKT</td>
<td>Market Research Services</td>
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<tr>
<td>MS</td>
<td>Medical Supplies</td>
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<td>MRI</td>
<td>MRI</td>
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<tr>
<td>MSM</td>
<td>Muscle Stimulators, Massagers</td>
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<tr>
<td>NP</td>
<td>Non-Profit, Association, or Foundation</td>
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<td>O</td>
<td>Orthoses</td>
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<td>OTH</td>
<td>Other</td>
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<tr>
<td>PH</td>
<td>Pharmaceuticals</td>
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<tr>
<td>PM</td>
<td>Practice/Office Management</td>
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<td>P</td>
<td>Prostheses</td>
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<tr>
<td>PUB</td>
<td>Publications</td>
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<tr>
<td>REHB</td>
<td>Rehabilitation/Exercise Equipment</td>
</tr>
<tr>
<td>SC</td>
<td>Skincare/Cosmetic Treatment</td>
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<tr>
<td>SF</td>
<td>Shoes &amp; Foot Supplies</td>
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<tr>
<td>SG</td>
<td>Soft Goods (Supports)</td>
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<tr>
<td>SE</td>
<td>Surgical Equipment</td>
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<tr>
<td>SI</td>
<td>Surgical Instruments and Supplies</td>
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<tr>
<td>T</td>
<td>Tissue Products</td>
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<tr>
<td>XRY</td>
<td>X-ray</td>
</tr>
</tbody>
</table>

**Thank You to Our 2018 Advanced Foot and Ankle Course Exhibitors!**

- Artoss, Inc.
- Avitus Orthopaedics, Inc.
- Buxton Biomedical, Inc.
- Carestream Health, Inc.
- Cartiva, Inc.
- CONMED
- Crossroads Extremity Systems, LLC
- CurveBeam LLC
- DePuy Synthes
- Footmaxx
- Hapad®, Inc.
- MEDLINEUNITE Foot & Ankle
- Paragon 28®
- Stryker
- Wright Medical Group N.V.
- Zimmer Biomet

The American Orthopaedic Foot & Ankle Society is a 501(c)(3) not-for-profit organization that also is an accredited ACCME provider. As such, the AOFAS adheres to all ACCME guidelines for exhibit/booth space and commercial support, which also are consistent with AdvaMed and PhRMA guidelines. Accordingly, the AOFAS provides companies with an opportunity to exhibit at Society CME events under the guidelines outlined in this prospectus.

The Society is not an applicant to any company, nor does it request that any company exhibit. Rather, companies are welcome to exhibit who apply to the AOFAS under the prospectus agreement and who affirm their compliance with the terms and conditions.
EXHIBITOR APPLICATION

AOFAS Advanced Foot and Ankle Course
InterContinental Hotel Magnificent Mile  ■  Chicago, Illinois
Exhibit Dates: May 7-9

Company Name - as it should be shown in the final program including ®, ™, LLC, LTD, etc.

Address

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>ZIP</th>
<th>Country</th>
<th>Company Website</th>
</tr>
</thead>
</table>

Primary Contact

<table>
<thead>
<tr>
<th>Title</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
</tr>
</thead>
</table>

Secondary Contact

<table>
<thead>
<tr>
<th>Title</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
</tr>
</thead>
</table>

EXHIBIT PRODUCT CODE(S): Please review and provide the most accurate code(s) for your product(s) from page 5 of this prospectus.

FDA STATUS:
- [ ] Approved
- [ ] In Process
- [ ] Not Applicable

EXHIBIT SELECTION:
Exhibitors we do not want in proximity (if possible):

Exhibitors we do want in proximity (if possible):

PAYMENT:
All prices are per tabletop exhibit space
On or before March 1, 2020:
- [ ] Exhibit Rate: $1,700

After March 1, 2020 (if space available):
- [ ] Exhibit Rate: $2,000

# ________ Tabletop Exhibit Spaces  x  $_________ = $__________

TOTAL = $__________

See page 3 of the Exhibitor Prospectus for Cancellation Policies.

METHOD OF PAYMENT

- [ ] CHECK  Make check payable to: American Orthopaedic Foot & Ankle Society
- [ ] CREDIT CARD

Please complete the following:

Card Type: [ ] VISA  [ ] MC  [ ] AMEX  [ ] DISCOVER

Card #  _______________________________________________
Exp. Date:  ____________________ Security Code:  ___________
Cardholder: _____________________________________________
Signature:  ____________________________________________
Billing Address:  _________________________________________
City:  _________________________ State:  ___________________
ZIP:   _________________________ Country: _________________
Phone:  _______________________________________________
Fax:  _________________________________________________
Email:  _______________________________________________

An electronic receipt will be sent at time of payment processing. PLEASE NOTE: Booth number shown on receipt is for internal tracking only; it is NOT your assigned/confirmed booth number.

Mail, fax, or email completed application and payment to:
AOFAS / Advanced Course Exhibits
9400 W. Higgins Road, Suite 220
Rosemont IL 60018-4975
Fax: 847-692-3315
Email: dwhalen@aofas.org