2017
AOFAS Exhibit Opportunities

AOFAS Annual Meeting 2017
July 12-15
Seattle, Washington

Surgical Complications Course
October 26-28
Austin, Texas
Expand your reach to the orthopaedic foot and ankle community

Exhibiting with the AOFAS provides valuable opportunities to grow your business and strengthen your reputation with orthopaedic foot and ankle specialists from around the world. AOFAS meeting attendees are innovators in the field who are interested in exploring new products, services, and technologies that will enhance their clinical practice. Join the AOFAS as an exhibitor at our Annual Meeting and Surgical Complications Course to make connections with this esteemed global community.

AOFAS Mission Statement
The AOFAS promotes quality, ethical and cost-effective patient care through education, research, and training of orthopaedic surgeons and other health care providers. The AOFAS creates public awareness for the prevention and treatment of foot and ankle disorders and provides leadership and serves as a resource for government, industry, and the national and international health care community.

AOFAS Vision Statement
The AOFAS, through its growing national and international membership, is the pre-eminent resource for standards in patient management, public safety, health care policy, education, and research in foot and ankle care.

The AOFAS is a 501(c)(3) not-for-profit organization that also is an accredited ACCME provider. As such, the AOFAS adheres to all ACCME guidelines for exhibit/booth space and commercial support, which also are consistent with AdvaMed and PhRMA guidelines. Accordingly, the AOFAS provides companies with an opportunity to exhibit at Society CME events under the guidelines outlined in this prospectus.

The Society is not an applicant to any company, nor does it request that any company exhibit. Rather, companies are welcome to exhibit who apply to the AOFAS under the prospectus agreement and who affirm their compliance with the terms and conditions.

Questions? Contact Debbie Whalen at dwhalen@aofas.org or 847-430-5084.
Meeting Overview
Designed to expand attendee knowledge in all areas of foot and ankle surgery, the AOFAS Annual Meeting 2017 features insightful presentations on the latest scientific research and advanced techniques, interactive symposia, and thought-provoking discussions. More than 750 orthopaedic professionals are expected to attend this comprehensive meeting.

Educational programming will begin on Wednesday, July 12 with the Pre-meeting Course: Trauma, chaired by Sandra Klein, MD. The Annual Meeting General Session, chaired by Jeremy McCormick, MD, will be held Thursday, July 13 through Saturday, July 15. With a schedule that includes dedicated time in the Exhibit Hall, the meeting will provide ample opportunities to build relationships with your prospective customers.

Visit www.aofas.org/annualmeeting for meeting details and check back periodically for updates.

The Customers You Want to Reach
AOFAS Annual Meeting 2016 attendance:

- 46% US/Canadian Physicians (Member & Nonmember)
- 31% International Physicians (Member & Nonmember)
- 16% Orthopaedic Residents & Fellows
- 3.5% Podiatrists
- 3.5% Allied Health Professionals

Exhibitor Overview
Location
Washington State Convention Center, Level 4
Seattle, Washington

Exhibit Dates and Hours*
Wednesday, July 12 5:00 pm – 7:00 pm
Thursday, July 13 6:00 am – 2:00 pm
Friday, July 14 7:00 am – 1:00 pm

Exhibitor Registration
Tuesday, July 11 4:00 pm – 8:00 pm
Wednesday, July 12 7:30 am – 7:00 pm
Thursday, July 13 6:00 am – 2:00 pm
Friday, July 14 7:00 am – 1:00 pm

General Session Schedule*
Thursday, July 13 6:45 am – 1:20 pm
Breakfast 6:00 am – 6:45 am
Break 10:15 am – 1:00 am
Friday, July 14 8:00 am – 2:30 pm
Breakfast 7:00 am – 8:00 am
Break 9:00 am – 10:30 am
Lunch 12:00 pm – 1:00 pm

Installation of Exhibits
Tuesday, July 11 1:00 pm – 6:00 pm
Wednesday, July 12 7:00 am – 2:00 pm

Dismantling of Exhibits
Friday, July 14 1:25 pm
Dismantling of exhibits prior to the official closing time is prohibited.

Exhibitor Rates
Booth Rate by February 15: $2,500
Booth Rate after February 15 (if available): $3,000
Publisher Rate by February 15: $2,400
Publisher Rate after February 15 (if available): $2,900

* Exhibit hours and General Session schedule subject to change.
Housing and Travel

Hotel
Hotel information will be provided on March 27.

Air Travel
Ms. Tomi Gaudio is the preferred travel account manager for the AOFAS. For personal, professional service, please identify yourself as an AOFAS meeting attendee and contact her for assistance at:

Phone: 847-348-3600 (ext. 6) or 844-250-8764 (Toll Free)
Email: tomi@progressivetravel.net

Responsibility
Exhibitor hereby assumes entire responsibility and agrees to protect, defend, indemnify, and save Exhibit Facility, its owner, its operator, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines, and attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part of thereof, excluding any such liability caused by negligence or intentional misconduct of Convention Center or its employees and agents.

See complete Rules and Regulations on the AOFAS website.

Exhibitor Benefits
All booths are 10’ x 10’ and include the following:

- Listing in the AOFAS Annual Meeting Mobile App with company name, description, address, and contact information. Complete information and full payment must be received by May 15, 2017; Foundation and Commercial Support recognition will be included in the listing if applicable.
- Preliminary and final program materials.
- Complimentary badges and admittance for up to two (2) people to all attendee food and beverage functions taking place during the meeting: Welcome Reception, breakfasts, breaks, and lunch.
- 7” x 44” identification sign.
- Standard booth constructed using 8’ high back walls and 3’ high side dividers.
- One (1) 6’ draped table, two (2) chairs, and one (1) waste basket – Note: These items are complimentary; however, they MUST BE ORDERED/REQUESTED through Shepard Exposition Services – Exhibit Services Kit.
- General security.
- Attendee lists pre-meeting (after advance registration closes) and post-meeting (two weeks after meeting) in electronic format.
- Opportunity for booth personnel to attend scientific sessions, unless the room is overcrowded (no ticket required).
- Invitation to Industry Networking Meeting on Wednesday, July 12.

The Exhibitor Service Kit and all exhibitor forms will be available online by March 1 at www.aofas.org/exhibits.
Annual Meeting Exhibitor Information

**Exhibit Product Type**
Please review and select the most accurate code(s) for your product(s) on the contract page of this prospectus.

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>AM</td>
<td>Anatomical Model</td>
</tr>
<tr>
<td>AS</td>
<td>Arthroscopic Systems</td>
</tr>
<tr>
<td>BLD</td>
<td>Blood Products</td>
</tr>
<tr>
<td>BGS</td>
<td>Bone Growth Stimulators</td>
</tr>
<tr>
<td>BP</td>
<td>Bone Products</td>
</tr>
<tr>
<td>BRC</td>
<td>Bracing</td>
</tr>
<tr>
<td>BB</td>
<td>Business to Business/OEM</td>
</tr>
<tr>
<td>CS</td>
<td>Casting Supplies &amp; Equipment</td>
</tr>
<tr>
<td>COM</td>
<td>Computer Hardware/Software</td>
</tr>
<tr>
<td>DVC</td>
<td>Devices</td>
</tr>
<tr>
<td>DI</td>
<td>Diagnostic Equipment</td>
</tr>
<tr>
<td>EDU</td>
<td>Education-Patient &amp; Physician</td>
</tr>
<tr>
<td>EMR</td>
<td>Electronic Medical Records</td>
</tr>
<tr>
<td>END</td>
<td>Endoscopy</td>
</tr>
<tr>
<td>FP</td>
<td>Facility Planning &amp; Design</td>
</tr>
<tr>
<td>IMG</td>
<td>Imaging/Navigation Systems</td>
</tr>
<tr>
<td>I</td>
<td>Implants</td>
</tr>
<tr>
<td>MKT</td>
<td>Market Research Services</td>
</tr>
<tr>
<td>MS</td>
<td>Medical Supplies</td>
</tr>
<tr>
<td>MRI</td>
<td>MRI</td>
</tr>
<tr>
<td>MSM</td>
<td>Muscle Stimulators, Massagers</td>
</tr>
<tr>
<td>NP</td>
<td>Non-Profit, Association, or Foundation</td>
</tr>
<tr>
<td>O</td>
<td>Orthoses</td>
</tr>
<tr>
<td>OTH</td>
<td>Other</td>
</tr>
<tr>
<td>PH</td>
<td>Pharmaceuticals</td>
</tr>
<tr>
<td>PM</td>
<td>Practice/Office Management</td>
</tr>
<tr>
<td>P</td>
<td>Prostheses</td>
</tr>
<tr>
<td>PUB</td>
<td>Publications</td>
</tr>
<tr>
<td>REHB</td>
<td>Rehabilitation/Exercise Equipment</td>
</tr>
<tr>
<td>SF</td>
<td>Shoes &amp; Foot Supplies</td>
</tr>
<tr>
<td>SG</td>
<td>Soft Goods (Supports)</td>
</tr>
<tr>
<td>SE</td>
<td>Surgical Equipment</td>
</tr>
<tr>
<td>SI</td>
<td>Surgical Instruments and Supplies</td>
</tr>
<tr>
<td>T</td>
<td>Tissue Products</td>
</tr>
<tr>
<td>XRY</td>
<td>X-ray</td>
</tr>
</tbody>
</table>

All other exhibit space will be assigned in the order in which paid reservations are received. To be included in the first round of general exhibit space assignment, this application must be received by February 15, 2017. Assignment of space shall be made by the AOFAS in accordance with the priority of dates of receipt of application on a first-received basis. Acceptance of an applicant does not imply endorsement by the AOFAS of exhibitor’s products or services, nor does rejection imply lack of merit of same.

**Selecting Exhibit Space**
Please review the floor plan and indicate preferred locations in different areas of the Exhibit Hall on the Application for Exhibit Space. TO MAXIMIZE YOUR CHANCE OF GETTING THE BOOTH OF YOUR CHOICE, DO NOT SELECT LOCATIONS THAT OVERLAP. Booth space assignment will be finalized by March 1, 2017.

**Multiple Space and Island Booths**
A limited number of “multi-space” and “island” booths are available on a first-come, first-served basis and must be pre-approved. Multi-space/island booths will be available in lots of four (4) or more and standalone island booths require the purchase of additional booth space(s) for an aisle-way for four-sided access. Only Copper Level and higher Foundation donors have access to island booths.

**Not a Foundation Donor?**
Learn more at [www.aofas.org/foundation](http://www.aofas.org/foundation)

**Space Confirmation**
You will receive written confirmation, via email, of your assigned space by March 1, 2017.

*Note: AOFAS Annual Meeting exhibit space usually sells out approximately six (6) months prior to the meeting.*

**Official Service Contractor**
Shepard Exposition Service (Shepard) will serve as the official service contractor for AOFAS Annual Meeting 2017. Please direct any questions regarding show services to Shepard at 702-507-5278, lasvegas@shepardes.com, or through their website, [www.shepardes.com](http://www.shepardes.com).

Exhibitors must notify the show manager at least 60 days in advance of the show if they will be using an outside contractor, supplying name, address, and supervisor in attendance. Outside contractors must supply to the show manager at least 60 days in advance of the show the names of exhibiting companies from whom they have requests to work, the names of the personnel the outside contractor will employ, and appropriate insurance certificates.

Donors to the Orthopaedic Foot & Ankle Foundation will receive preferential exhibit placement for applications and payments received by February 15, 2017.

The Exhibitor Service Kit and all exhibitor forms will be available online by March 1 at [www.aofas.org/exhibits](http://www.aofas.org/exhibits).
Exhibitor Academy
Save the dates for webinars presented by Shepard Exposition Services! These 30-minute webinars will provide information to help you maximize your time and success at the AOFAS Annual Meeting. More information to come in March 2017.

- **Essential Basics for Exhibitors**
  March 30, 2017, 11:00 am Pacific/2:00 pm Eastern
  *Great for new exhibitors or those who need a refresher!*

- **Advanced Learning for Exhibitors**
  April 27, 2017, 11:00 am Pacific/2:00 pm Eastern
  *A deeper dive for more experienced exhibitors.*

Badges
A maximum of four (4) personnel, per usable booth space, may be present in the Exhibit Hall at any one time; however, there is no limit to the number of badges a company can purchase. Exhibiting companies may register additional representatives either in advance or on site for a $275 Advance/$300 On Site (after July 1, 2017) fee per person. Onsite registrants will be required to complete an onsite registration form and submit proof of company affiliation (business card). Payment must be made at the time additional badges are requested/ordered. The badge registration form will be available in the online Exhibitor Service Kit at www.aofas.org/exhibits.

Although badges are personal, they are transferable. Each representative of an exhibiting company must wear the official badge at all times while in the Exhibit Hall. Supplementing this with business cards or company badges is not permitted. Exhibitor badges may be made out only in the name of the company shown on the Exhibitor Application.

Exhibit Space Guidelines
Displays are limited to 10’ x 10’ spaces ONLY, height not to exceed 8’. Exceptions for “multi-space/island” exhibits will be made on a case-by-case basis and will require written authorization from the AOFAS. All exhibit displays, literature, video and audio equipment, etc. must be contained within allotted exhibit space. Other display requirements, such as electrical needs or phone lines, can be requested on the corresponding forms posted within the online Exhibitor Service Kit. Any additional requirements (such as extension cords, internet connection, etc.) may result in an additional charge. If you wish to display equipment which cannot be displayed on a tabletop, please contact the AOFAS to discuss options.

Lead Retrieval Service
Lead retrieval service will be offered, allowing Exhibitors to scan attendee contact information directly from the attendee badge. Ordering information for the service and appropriate equipment will be available in the online Exhibitor Service Kit.

Cleaning Services
The AOFAS will provide cleaning service for all aisles. Cleaning service for individual booths will be provided upon request from the individual exhibitor at the exhibitor’s expense. The AOFAS reserves the right to order daily cleaning at the exhibitor’s expense if booth appearance is unsightly. An order form for cleaning service will be available in the online Exhibitor Service Kit.

Exhibitor/Industry Ancillary Functions
Exhibiting companies may offer ancillary functions during the AOFAS Annual Meeting when they do not conflict with AOFAS programing.

Function requests (via Exhibitor Function Request Form) must be pre-approved by the AOFAS. The Society will make every effort to assist with the placement of such events with space assigned on a first-come, first-served basis. The AOFAS does not promote or endorse these events.

Exhibiting companies may also schedule activities specifically for their respective staff members during the AOFAS meeting. These activities require pre-approval from AOFAS and may not include AOFAS meeting attendees unless the individual is an employee of the company holding the meeting.

The Exhibitor Function Request Form is available on the AOFAS website at www.aofas.org/exhibits.

For further information and/or special requests regarding exhibitor functions contact Debbie Whalen at 847-430-5084 or dwhalen@aofas.org.

Housing
Housing information will be sent to all exhibitors by March 27, 2017. All housing information will be available online at www.aofas.org/exhibits.

Scientific Program Information
The preliminary program will be available online after March 18, 2017, at www.aofas.org/annualmeeting.
## Important Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 1</td>
<td>Foundation donor application and deposit/payment for exhibit space due</td>
</tr>
<tr>
<td>February 15</td>
<td>Application and deposit/payment for exhibit space due</td>
</tr>
<tr>
<td>February 15</td>
<td>Last day to cancel exhibit space with full refund, less $500</td>
</tr>
<tr>
<td>March 1</td>
<td>Notification of space assignment</td>
</tr>
<tr>
<td>March 1</td>
<td>Exhibitor Service Kit available online</td>
</tr>
<tr>
<td>March 27</td>
<td>Housing information sent out</td>
</tr>
<tr>
<td>March 30</td>
<td>Shepard webinar - Essential Basics for Exhibitors</td>
</tr>
<tr>
<td>April 27</td>
<td>Shepard webinar - Advanced Learning for Exhibitors</td>
</tr>
<tr>
<td>May 15</td>
<td>Company description due for final program listing</td>
</tr>
<tr>
<td>May 15</td>
<td>Full booth payment due</td>
</tr>
<tr>
<td>May 15</td>
<td>Last day to cancel exhibit space with 50% refund, less $500</td>
</tr>
<tr>
<td>July 5</td>
<td>Last day to order additional badges at $300 advance fee</td>
</tr>
<tr>
<td>July 5</td>
<td>Last day to cancel additional badge orders with 100% refund</td>
</tr>
<tr>
<td>July 11</td>
<td>Exhibitor installation</td>
</tr>
<tr>
<td>July 11-14</td>
<td>Exhibitor registration</td>
</tr>
<tr>
<td>July 12</td>
<td>Industry Networking Meeting</td>
</tr>
<tr>
<td>July 12-14</td>
<td>Exhibits open</td>
</tr>
<tr>
<td>July 14</td>
<td>Exhibits close and dismantle</td>
</tr>
</tbody>
</table>

## Cancellation

Requests for cancellation of exhibit space and/or additional badge purchase must be submitted in writing or email. No refunds will be made for space not occupied or any space occupied for only a portion of the exhibit time.

Cancellation refunds for exhibit space will be made in on the following schedule:

**Prior to booth assignment:**
- Full refund less $500 will be granted if request is postmarked or emailed on or before February 16, 2017.

**After booth assignment:**
- Full refund less 50% less $500 will be granted if request is postmarked or emailed February 16, 2017, to May 15, 2017.
- No refund given after May 15, 2017.

Cancellation refunds for additional badge purchase will be made on the following schedule:

- Requests postmarked/ emailed on or before July 1, 2017, shall be refunded 100% of the full badge fee.
- No refunds for additional badge(s) ordered will be granted for requests received/postmarked/ emailed after July 1, 2017.

In the event AOFAS Annual Meeting 2017, including exhibits, is canceled or postponed, or the AOFAS is unable to perform for any reason whatsoever, including performance under this agreement, the sole and exclusive remedy of exhibitor against the AOFAS with respect to any damages sustained by exhibitor as a result of the non-occurrence or postponement of the Annual Meeting, including incremental and consequential damages, shall be a refund by the AOFAS of monies paid on account of the exhibit space or additional badges, less exhibitor’s pro-rata share of expenses relating to the exhibits portion, as determined by the AOFAS.
Meeting Overview

Surgical Complications of the Foot and Ankle is an advanced course focused on the challenges surgeons may encounter when operating on the foot and ankle. Through a series of didactic lectures and case-based discussions, attendees will gain insight into the predictable and unpredictable complications that may arise during a surgical procedure, along with practical, clinical solutions. Course Chairs William McGarvey, MD, and Gregory Berlet, MD, and other experienced faculty will provide in-depth information on various complications, how to avoid them, and how to manage them if they occur.

With an expected attendance of approximately 150, this meeting allows exhibitors to make meaningful, personal connections with prospective customers. The meeting schedule includes dedicated time in the Exhibit Hall along with time to network during meals and breaks.

Visit www.aofas.org/surgicalcx for meeting details and check back periodically for updates.

Exhibitor Overview

Location
Sheraton Austin Hotel at the Capitol
701 East 11th Street
Austin, Texas 78701

Exhibit Dates and Hours*
Thursday, October 26 6:00 pm – 7:30 pm
Friday, October 27 6:30 am – 3:30 pm
Saturday, October 28 6:30 am – 11:00 am

Exhibitor Registration
Thursday, October 26 2:00 pm – 7:00 pm
Friday, October 27 6:30 am – 1:00 pm
Saturday, October 28 6:30 am – 11:00 am

Session Schedule*
Thursday, October 26 3:00 pm – 6:00 pm
Friday, October 27 7:00 am – 6:00 pm
Saturday, October 28 7:00 am – 3:00 pm

Installation of Exhibits
Thursday, October 26 10:00 am – 3:00 pm

Dismantling of Exhibits
Saturday, October 28 11:00 am
Dismantling of exhibits prior to the official closing time is prohibited.

Exhibitor Rates
On or before September 15: $1,700
After September 15 (if available): $2,000

* Exhibit hours and General Session schedule subject to change.
**Housing and Travel**

**Hotel**
Sheraton Austin Hotel at the Capitol
701 East 11th Street
Austin, Texas 78701

This classic business hotel is a 9-minute walk from the University of Texas campus and an 11-minute walk from the Texas State Capitol. There’s a casual restaurant serving regional cuisine, plus a cafe and a lobby bar. Other amenities include indoor and outdoor pools, a fitness center, and a 24/7 business center.

A guest room block is being held at the reduced nightly rate of $209 single or double occupancy (plus applicable taxes, currently 15%) until October 5, 2017, or until the block is sold out, whichever comes first. This reduced rate is also offered three days pre- and post-meeting, based on availability. All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card.

**Reservations:**
Phone: 888-627-8349; reference “American Orthopaedic Foot & Ankle Society Surgical Complications Course”
Online: [Click here](#) to access the customized reservations website

Check in: 3:00 pm  
Check out: 12:00 pm

**24-Hour Valet and Self-Parking**
Facilities: $22-$32 USD per day

**Ground Transportation**

Taxi: Approximately $25 USD from/to Austin airport  
Austin Cab: 512-478-2222  
Yellow Cab: 512-452-9999

Super Shuttle: $20 USD from/to Austin airport  
Reservation required; visit [supershuttle.com](#) or call 800-BLUE-VAN or 800-258-3826.

**Air Travel**

Ms. Tomi Gaudio is the preferred travel account manager for the AOFAS. For personal, professional service, please identify yourself as an AOFAS meeting attendee and contact her for assistance at:

Phone: 847-348-3600 (ext. 6) or 844-250-8764 (Toll Free)  
Email: [tomi@progressivetavel.net](mailto:tomi@progressivetavel.net)

---

**Exhibitor Benefits**

All booths are tabletop exhibits and include the following:

- Identification sign.
- One (1) 6’ draped table, two (2) chairs, and one (1) waste basket.
- Listing in the final program materials with company name, description, address, and contact information. Complete information and full payment must be received by September 15, 2017; Foundation and Commercial Support recognition will be included in the listing if applicable.
- Complimentary badges and admittance for up to two (2) people, per exhibit space purchased, to all attendee food and beverage functions taking place during the meeting.
- Attendee lists pre-meeting (after advance registration closes) and post-meeting (two weeks after meeting) in electronic format.
- Opportunity for booth personnel to attend scientific sessions, unless the room is overcrowded (no ticket required).

**Exhibit Space Assignment**

Donors to the Orthopaedic Foot & Ankle Foundation will receive preferential exhibit placement for applications and payments received by **August 1, 2017**.

All other exhibit space will be assigned in the order in which paid reservations are received. Assignment of space shall be made by the AOFAS in accordance with the priority of dates of receipt of application on a first-received basis. Acceptance of an applicant does not imply endorsement by the AOFAS of exhibitor’s products or services, nor does rejection imply lack of merit of same.

**Not a Foundation Donor?**
Learn more at [www.aofas.org/foundation](http://www.aofas.org/foundation)

**Exhibit Space Guidelines**

Displays are limited to tabletop format ONLY, (6’ x 30”). All exhibit displays, literature, video and audio equipment, etc. must be contained within allotted exhibit space. Other display requirements, such as electrical needs or phone lines, can be requested on the corresponding forms posted within the Exhibit Service Kit. Any additional requirements (such as extension cords, internet connection, etc.) may result in an additional charge. If you wish to display equipment which cannot be displayed on a tabletop, please contact the AOFAS to discuss options.
Badges
A maximum of four (4) personnel, per usable booth space, may be present in the Exhibit Hall at any one time; however, there is no limit to the number of badges a company can purchase. Exhibiting companies may register additional representatives either in advance or onsite for a $250 Advance/$275 On Site (after October 9, 2017) per person. Onsite registrants will be required to complete an onsite registration form and submit proof of company affiliation (business card). Payment must be made at the time additional badges are requested/ordered. The badge registration form will be available online at www.aofas.org/exhibits.

Although badges are personal, they are transferable. Each representative of an exhibiting company must wear the official badge at all times while in the Exhibit Hall. Supplementing this with business cards or company badges is not permitted. Exhibitor badges may be made out only in the name of the company shown on the Exhibitor Application.

Important Dates
August 1    Foundation donor application and deposit/payment for exhibit space due
August 15   Last day to cancel exhibit space with full refund, less $300
September 15 Full booth payment due
September 15 Deadline for company description and contact information for program material
September 15 Last day cancel exhibit space with 50% refund, less $300
October 20   Last day to cancel additional badge orders with full refund
October 26   Exhibitor installation
October 26-28 Exhibitor registration
October 26-28 Exhibits open
October 28   Exhibits close and dismantle

Exhibit Product Type
Please review and select the most accurate code(s) for your product(s) on the contract page of this prospectus.

AM        Anatomical Model
AS        Arthroscopic Systems
BLD       Blood Products
BGS       Bone Growth Stimulators
BP        Bone Products
BRC       Bracing
CS        Casting Supplies & Equipment
COM       Computer Hardware/Software
DVC       Devices
DI        Diagnostic Equipment
EDU       Education-Patient & Physician
END       Endoscopy
IMG       Imaging/Navigation Systems
I         Implants
MKT       Market Research Services
MS        Medical Supplies
MRI       MRI
MSM       Muscle Stimulators, Massagers
NP        Non-Profit, Association, or Foundation
O         Orthoses
OTH       Other
PH        Pharmaceuticals
PM        Practice/Office Management
P         Prostheses
PUB       Publications
REHB      Rehabilitation/Exercise Equipment
SF        Shoes & Foot Supplies
SG        Soft Goods (Supports)
SE        Surgical Equipment
SI        Surgical Instruments and Supplies
T         Tissue Products
XRY       X-ray
**Space and Refunds**

To be included in the first round of exhibit space assignments for the *Surgical Complications of the Foot and Ankle Course*, this application must be received by September 15 with the appropriate payment. Applications without such payment will not be processed nor will space assignment be made. Assignment of space shall be made by the AOFAS in accordance with the priority of dates of receipt of application on a first-received basis. Acceptance of an applicant does not imply endorsement by the AOFAS of exhibitor’s products or services, nor does rejection imply lack of merit of same.

**Cancellation**

Requests for cancellation of exhibit space and/or additional badge purchase must be submitted in writing or email. No refunds will be made for space not occupied or any space occupied for only a portion of the exhibit time.

Cancellation refunds for exhibit space will be made in the following schedule:

**Prior to booth assignment:**
- Full refund less $300 will be granted if request is postmarked or emailed on or before August 15, 2017.

**After booth assignment:**
- Full refund less 50% less $300 will be granted if request is postmarked or emailed August 15, 2017, to September 15, 2017.
- No refund given after September 15, 2017.

Cancellation refunds for additional badge purchase will be made on the following schedule:

- Requests postmarked/ emailed on or before October 20, 2017, shall be refunded the full badge fee.
- No refunds for additional badge(s) ordered will be granted after October 20, 2017.

In the event this AOFAS course, including exhibits, is canceled or postponed, or the AOFAS is unable to perform for any reason whatsoever, including performance under this agreement, the sole and exclusive remedy of exhibitor against the AOFAS with respect to any damages sustained by exhibitor as a result of the non-occurrence or postponement of the regional course, including incremental and consequential damages, shall be a refund by the AOFAS of monies paid on account of the exhibit space or additional badges, less exhibitor’s pro-rata share of expenses relating to the exhibits portion, as determined by the AOFAS.
Thank You … 2016 Supporters and Exhibitors

2016 Foundation Corporate Donors

Acumed
Amniox Medical
Arthrex, Inc.
Cartiva, Inc.
DePuy Synthes
DJO Global
In2Bones USA
Integra Life Sciences

Nextremity Solutions, LLC
Paragon 28®
Smith & Nephew, Inc.
Stryker Foot & Ankle
Treace Medical Concepts, Inc.
Wright Medical Technology, Inc.
Zimmer Biomet

2016 Exhibiting Companies

4WEB Medical
Acumed LLC
Advanced Orthopaedic Solutions
AlloSource®
Amniox Medical
Arthrex Inc.
Athletico Physical Therapy
BioPro, Inc.
Bioventus, LLC
BME, Inc. (BioMedical Enterprises)
Breg
BRM Extremities SRL
Buxton Biomedical, Inc.
Carestream Health, Inc.
Cartiva, Inc.
Crossroads Extremity Systems
CurveBeam LLC
Depuy Synthes
Derma Sciences, Inc.
DJO Global, Inc.
EPIC Extremity
Extremity Medical, LLC
FH Ortho, Inc.
Foot Management
Footmaxx
GMReis
Gramedica®
Hapad®, Inc.
In2Bones USA
Innomed, Inc.
Instratek
Integra LifeSciences
Jeil Medical Corporation
Langer Biomechanics
Lipogems®

Med Spec (ASO EVO)
MedTorque, Inc.
Medartis, Inc.
Medline Foot & Ankle
MedShape
Medtronic
Merete Technologies, Inc.
Metric Medical Devices, Inc.
MTF
Musculoskeletal Clinical Regulatory Advisers, LLC
MX Orthopaedics
Newclip Technics
Nextremity Solutions, Inc.
Orthofix, Inc.
OrthoScan
OrthoSolutions
Ossur Americas
OsteoMed LLC
Paragon 28®
Planmed, Inc.
Roll-a-bout®
Raridon & Associates Orthopedics, Inc.
RTI Surgical, Inc.
SAGE Publishing
Sawbones
Smith & Nephew, Inc.
Sonoma Orthopedic Products, Inc.
Stryker
Treace Medical Concepts, Inc.
TriMed, Inc.
Tyber Medical, LLC
Wolters Kluwer
Wright Medical Technology, Inc.
Zimmer Biomet
AOFAS ANNUAL MEETING 2017  
Washington State Convention Center • Seattle, Washington  
Exhibit Dates: July 13-15, 2017

<table>
<thead>
<tr>
<th>Company Name - as it should be shown in the final program including ®, ™, LLC, LTD, etc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
</tr>
<tr>
<td>City</td>
</tr>
<tr>
<td>-------------------------------------------------</td>
</tr>
<tr>
<td>Primary Contact</td>
</tr>
<tr>
<td>-------------------------------------------------</td>
</tr>
<tr>
<td>Secondary Contact</td>
</tr>
</tbody>
</table>

### COMPANY DESCRIPTION:
Please submit a brief company description (100-word limit) to be included in the final program materials. Send in a Word document to dwhalen@aofas.org. The AOFAS does not guarantee descriptions will be listed if received after May 15, 2017.

### EXHIBIT PRODUCT CODE(S).
Please review and provide the most accurate code(s) for your product(s) from page 5 of this prospectus.

<table>
<thead>
<tr>
<th>Code 1</th>
<th>Code 2</th>
<th>Code 3</th>
<th>Code 4</th>
<th>Code 5</th>
<th>Code 6</th>
</tr>
</thead>
</table>

**FDA STATUS:**  
- Approved  
- In Process  
- Not Applicable

### EXHIBIT SELECTION:
Please list six choices for exhibit location, in order of preference, that are NOT in the same area or overlap. See Exhibit Hall Floor Plan for layout.

- Booth Request # 1  
- Booth Request # 2  
- Booth Request # 3  
- Booth Request # 4  
- Booth Request # 5  
- Booth Request # 6

**Exhibitors we do not want** in proximity (if possible):

**Exhibitors we do want** in proximity (if possible):

### PAYMENT:
All prices are per 10’ x 10’ exhibit/booth space

**On or before February 15, 2017:**
- Booth Rate: $2,500
- Publisher Rate: $2,400

**After February 15, 2017 (if space available):**
- Booth Rate: $3,000
- Publisher Rate: $2,900

\[10' \times 10' \text{ Booth Spaces} \times \text{Price per Space} = \text{Total Price}\]

(See cancellation clause in prospectus on page 7.)
SURGICAL COMPLICATIONS OF THE FOOT AND ANKLE COURSE
Sheraton Austin Hotel at the Capitol • Austin, Texas
Exhibit Dates: October 27-28, 2017

Company Name - as it should be shown in the final program including ®, ™, LLC, LTD, etc.

Address

City      State  ZIP  Country  Company Website

Primary Contact      Title  Phone  Fax  Email

Secondary Contact  Title  Phone  Fax  Email

COMPANY DESCRIPTION: Please submit a brief company description (100-word limit) to be included in the final program materials. Send in a Word document to dwhalen@aofas.org. The AOFAS does not guarantee descriptions will be listed if received after September 15, 2017.

EXHIBITOR APPLICATION

COMPETITOR PROXIMITY:
Exhibitors we do not want in proximity (if possible):

Exhibitors we do want in proximity (if possible):

EXHIBIT PRODUCT CODE(S). Please review and provide the most accurate code(s) for your product(s) from page 11 of this prospectus.

FDA STATUS: □ Approved  □ In Process  □ Not Applicable

PAYMENT: All prices are per tabletop exhibit space
On or before September 15, 2017:
□ Standard Exhibit: $1,700

After September 15, 2017 (if space available):
□ Standard Exhibit: $2,000

Tabletop Exhibit Spaces # ________  x $_________ = $_________

TOTAL = $_________

METHOD OF PAYMENT

□ CHECK  Make check payable to:  
American Orthopaedic Foot & Ankle Society

□ CREDIT CARD
Please complete the following:
Card Type: □ VISA  □ MC  □ AMEX
Card # __________________________  Exp. Date: __________________________  Security Code: _____________
Cardholder: __________________________  Signature: __________________________
Billing Address: __________________________
City: __________________________  State: __________________________  ZIP: __________________________  Country: __________________________
Phone: __________________________  Fax: __________________________  Email: __________________________

An electronic receipt will be sent at time of payment processing. PLEASE NOTE: Booth number shown on receipt is for internal tracking only; it is NOT your assigned/confirmed booth number.

Mail, Fax or Email completed application and payment to:  
AOFAS / Surgical Complications Exhibits  
9400 W. Higgins Road, Suite 220  
Rosemont IL 60018-4975  
Fax: 847-692-3315  
Email: dwhalen@aofas.org

(See cancellation clause in prospectus on page 12.)