OEF - 2014
Corporate Donor Program

Commitment
Support
Benefits
Recognition

Your participation in the OEF helps the AOFAS fulfill its mission
The Orthopaedic Foot & Ankle Outreach & Education Fund (OEF) was established in 2001 to provide financial resources to promote the mission of the AOFAS in advancing:

- **Research**
- **Educational Outreach**
- **Humanitarian Service**

**2013-2014 OEF BOARD OF DIRECTORS**

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<thead>
<tr>
<th>President</th>
<th>Past President</th>
<th>Secretary</th>
<th>Treasurer</th>
<th>Member-at-Large</th>
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<tr>
<td>Troy S. Watson, MD</td>
<td>W. Hodges Davis, MD</td>
<td>Thomas H. Lee, MD</td>
<td>Jeffrey E. Johnson, MD</td>
<td>Mark E. Easley, MD</td>
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<td>Mark P. Slovenkai, MD</td>
<td>Steven L. Haddad, MD</td>
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<td>Raymond J. Sullivan, MD</td>
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<td>Steven B. Weinfeld, MD</td>
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<td>Bruce J. Sangeorzan, MD</td>
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<td>Lewis C. Schon, MD</td>
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<td>Committee Chair</td>
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For 12 years, the OEF has supported the AOFAS through research, educational outreach and humanitarian initiatives. Support for these essential programs has been received through corporate donations and individual member donations. Results of these efforts include:

- Funding for 74 research grants totaling nearly $823,552
- Resident outreach initiatives to educate and encourage the next generation of orthopaedic foot and ankle surgeons
- Life changing foot and ankle surgery in Vietnam for more than 1,000 disabled children and adults
**Benefits of OEF Support**

- **Demonstrate your commitment** to research, educational outreach and humanitarian initiatives by supporting the OEF, the charitable arm of the AOFAS.
- **Reinforce name recognition for your company** by supporting the OEF.

## ANNUAL GIVING LEVELS

| Benefits of OEF Support | Diamond Level $500,000 and above | Platinum Level $250,000 | Gold Level $100,000 | Silver Level $50,000 | Bronze Level $25,000 | Copper Level $5,000 | Cobalt Level $1,000-
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<td>AOFAS website link to corporate donor homepage</td>
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<td>Invitation to Corporate Advisory Council Meeting</td>
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<td>Exclusive and priority opportunity to designate support for specific OEF programs and projects (minimum $10,000 donation)</td>
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<td>Opportunity to reserve four (4) or more exhibit spaces at Annual Meeting</td>
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<td>Priority opportunity to select options from the AOFAS Commercial Support Program offerings</td>
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<td>Advance opportunity to select booth placement at Annual Meeting</td>
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<td>Acknowledgement in educational program materials</td>
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<td>Ribbon and badge recognition</td>
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<td>Acknowledgement on AOFAS website</td>
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<td>Acknowledgement in In–Stride</td>
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<td>Acknowledgement on Annual Meeting signage and informational slides</td>
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<td>Signage acknowledgement at booth exhibits</td>
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*AOFAS is pleased to invite its Bronze Level and above OEF Donors to participate in the Corporate Advisory Council, an annual meeting comprised of industry leaders and AOFAS leadership. The Council welcomes open exchange of ideas, networking and strategic reflection to further AOFAS’s efforts to advance foot and ankle care through effective collaboration.*
RESEARCH

Research Grants Program
Grants are awarded annually to provide seed funding for promising foot and ankle clinical and basic science projects and to encourage supplemental applications to national funding sources. Funding is awarded on a competitive basis based on a blinded NIH-style review of grant applications. The principal investigator or co-investigator must be an AOFAS Active Member, Associate Member – Osteopathic, Candidate Member, or International Member. Supporting company(s) acknowledged in all promotional materials and program information.
$125,000 exclusive or $25,000 each for 5 companies

OFAR Research Program
The OFAR Program – Orthopaedic Foot & Ankle Outcomes Research – is an AOFAS national network for collecting and sharing data on treatment outcomes and improving patient care. One of the initiatives is exploring the use of computerized adaptive tests (CATs) for patient-level outcome reporting. An initial pilot project has been completed and a Phase II project has launched. Steps for the future include expanding member participation, prospective clinical trials, prospective aggregated case series, foot and ankle registries, and working toward implementation for ABOS Maintenance of Certification. Supporting company(s) acknowledged in all promotional materials and program information.
$50,000 each for 5 companies

EDUCATIONAL OUTREACH

Traveling Fellowship Program
The Traveling Fellowship Program provides a special opportunity for young members. This competitive award covers travel and registration for the AOFAS Annual Meeting and two weeks of travel to visit leaders in foot and ankle education and research. The program exposes early career foot and ankle surgeons to those established in the field and promotes professional relationships, exchange ideas, and encourages new thinking on research and clinical care topics. Supporting company(s) is acknowledged in all promotional materials and program information.
$60,000 exclusive or $30,000 each for 2 companies

Resident Scholarship Program
Introduce orthopaedic residents to the foot and ankle specialty by supporting their attendance at AOFAS Annual Meeting 2014 in Chicago, Illinois, September 21-23. Scholarships are awarded on a competitive basis and cover registration, lodging, and travel to the meeting. Supporting company(s) is acknowledged in all promotional materials and program information.
$72,000 exclusive or $36,000 each for 2 companies

Visiting Professor Program
The program goal is to enhance the educational experience of orthopaedic residents through the AOFAS Visiting Professor’s participation in clinics, lectures and/or grand rounds. Each visiting professor receives a stipend to cover travel and lodging expenses. Supporting company(s) is acknowledged in all promotional materials and program information.
$12,500 exclusive support
**Resident Lecture Series**
Enhance the foot and ankle education of orthopaedic residents by supporting this series of PowerPoint presentations covering core curriculum objectives for foot and ankle surgery. The Resident Lecture Series will be made available to orthopaedic residency programs. Supporting company is acknowledged in all promotional materials and program information.

*$20,000 exclusive support*

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**HUMANITARIAN SERVICE**

**Overseas Outreach Project to Vietnam**
This project provides free surgical care to Vietnamese children and adults and enhances training for local orthopaedic surgeons. During the month-long project, teams of two surgeons each spend two weeks in the northern provinces of Vietnam and the teaching hospital in Hanoi. Since the program began in 2002, more than 1,000 disabled children and adults have received free surgery and more than 2,400 patients have been seen in the clinics. AOFAS volunteers and Vietnamese surgeons present at an AOFAS co-sponsored educational conference.

In-country expenses are covered by the project, and AOFAS surgeons pay their own travel costs to Vietnam. Supporting company is acknowledged in all promotional materials and program information.

*$$54,000 exclusive or $27,000 each for 2 companies**
**OEF Corporate Giving Program**

Programs or projects will not bear the name of industry or individual supporter or donor. Recognition by a supporting company or individual does not suggest or imply donor “ownership” of a program or project.

The donor of directed funds will not have editorial control of the venue, content, topic, presentation, or publication of any scientific information produced by this research or funded activity.

A company donating $10,000 or more to the OEF may designate funds to a specific program/project.

Donations of less than $10,000 will be used to support the general mission of the OEF.

OEF donations for programs/projects include an 18% project administrative allocation to support the project.

The OEF offers the right of first refusal to companies that supported the program or project the previous year. Commitments must be made by December 1, 2013 for any returning commitments in 2014 or the program or project will be made available to other interested companies.

Requests for funding of OEF programs/projects will be considered on a first come, first served basis.

Acknowledgement of funding for designated programs/projects will be included in program/project marketing, in *In~Stride*, and on the AOFAS website upon receipt of funds and for the duration of the program/project being funded for that year. Annual Meeting recognition will include OEF funding levels by calendar year.

The OEF is a separate 501(c)(3) organization affiliated with the AOFAS.

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**Target Your Donation**

A written OEF Corporate Donation commitment must be received by July 1, 2014 to be recognized as an OEF Donor at the September 2014 IFFAS/AOFAS meetings.

**Choose your donation method**

**Orthopaedic Research & Education Foundation**

Donations to the OEF may be made through the OREF with a designated contribution to the AOFAS/OEF. Your company’s support through the OREF will earn recognition from the AOFAS and OEF as well as the OREF.

www.oref.org/aofas

**Choose how your donation is designated**

1. Give to a specific program/project*
2. Divide donation amount to support several programs / projects*
3. Give to the general OEF mission fund**

* Must meet minimum designated giving level of $10,000
** The OEF will determine the greatest area of need
Thank you!

The AOFAS and OEF gratefully acknowledge corporations that have generously contributed to advance the mission of the AOFAS through their donations directly to the OEF or designated through the OREF between January 1, 2013 – September 30, 2013.

**GOLD LEVEL: $100,000 – $249,999**

WRIGHT

**SILVER LEVEL: $50,000 – $99,999**

Arthrex, DJO, SBI

**BRONZE LEVEL: $25,000 – $49,999**

stryker, zimmer

**COPPER LEVEL: $5,000 – $24,999**

Bledsoe, smith&nephew

**COBALT LEVEL: $1,000 – $4,999**

biomet, Solana
OEF Corporate Giving Program Participation Form

LEVELS OF GIVING
Please select level of giving:

- **Diamond:** $500,000 and above
- **Silver:** $250,000 – $499,999
- **Gold:** $100,000 – $249,999
- **Platinum:** $250,000 – $499,999
- **Bronze:** $25,000 – $49,999
- **Copper:** $5,000 – $24,999
- **Cobalt:** $1,000 – $4,999

DESIGNED GIVING
A donation of $10,000 or more may be designated to a specific program/project. Donations less than $10,000 will be used to support the general mission of the OEF.

Designated Giving Options: For a description of programs/projects see pages 4 & 5.

- **Research Grants Program:**
  - $125,000 exclusive
  - $25,000 each for 5 companies
- **OFAR Research Program:**
  - $50,000 each for 5 companies
- **Traveling Fellowship Program:**
  - $60,000 exclusive
  - $30,000 each for 2 companies
- **Resident Scholarship Program:**
  - $72,000 exclusive
  - $36,000 each for 2 companies
- **Visiting Professor Program:**
  - $12,500 exclusive support
- **Resident Lecture Series:**
  - $20,000 exclusive support
- **Overseas Outreach Project to Vietnam:**
  - $54,000 exclusive
  - $27,000 each for 2 companies

Total Amount: $ ________________

I agree to the OEF Terms and Conditions for the Corporate Giving Program (see Page 6)

Signature: ____________________________

PAYMENT
NAME (PLEASE PRINT) ____________________________ TITLE ____________________________
COMPANY ____________________________________________________
BILLING ADDRESS ____________________________________________
CITY ____________________________ STATE __________ ZIP __________ COUNTRY ____________
E-MAIL ______________________________________________________
PHONE ____________________________ FAX ________________

- **CREDIT CARD**
  - Card Type: □ VISA □ MC □ AMEX
  - Card # ____________________________
  - Exp. Date: ________________________ Security Code ____________
  - Cardholder: _______________________ Signature: ____________________________

- **CHECK** Make check payable (US funds) to:
  - Outreach & Education Fund

Mail or Fax completed application and payment to:
AOFAS Outreach & Education Fund
6300 North River Road, Suite 510
Rosemont, IL 60018
Phone: 800-235-4855 or 847-698-4654
Fax: 847-692-3315
E-mail: OEF@aofas.org