

Advanced Foot and Ankle Course

October 18-20, 2018 Scottsdale, Arizona



COMMERCIAL SUPPORT OPPORTUNITIES

ATTENDEE TOTE BAGS - \$1,500 exclusive support

Each attendee will receive this popular bag at registration and use it to carry their materials throughout the meeting. Your corporate logo may be prominently displayed, and you may insert company material in bags. Company support will be acknowledged in program material, onsite signage, and on the AOFAS website. *Commercial supporter provides bags*.

COFFEE SLEEVES - \$1,000 exclusive support

Keep your company name/logo in attendees' hands! Coffee sleeves will be used during all break service. Company acknowledged in onsite signage, promotional materials, and on the AOFAS website. Opportunity offered on a first-come, first-served basis. Supporting company provides coffee sleeves (hotel guidelines may apply).

GENERAL SUPPORT OF THE COURSE – \$500 & up

This support provides funding for the general operation of the Advanced Foot and Ankle Course. Company support will be acknowledged in program material, onsite signage, and on the AOFAS website.

INDUSTRY SESSION – \$3,000 exclusive support

Your company will have the opportunity to present special focused sessions highlighting your company's innovations in technology, surgical product development, and services. Industry session time allotted is Saturday, October 20, 8:00-9:00 am. Company will be acknowledged in onsite signage, promotional materials, and on the AOFAS website.

LANYARDS - \$1,500 exclusive support

Your company name and/or logo may be prominently displayed on these highly visible lanyards that hold each attendee's name badge. Company support will be acknowledged in program material, onsite signage, and on the AOFAS website. Supporting company provides lanyards.

NOTE PADS - \$1,000 exclusive support

Attendees are always looking for something to take notes on – you can help! Branded note pads will be displayed in the Registration area for attendees to pick up. Company acknowledged in onsite signage, promotional materials, and on the AOFAS website. Opportunity offered on a first-come, first-served basis. Supporting company provides note pads.

PENS - \$1,000 exclusive support

Attendees are always looking for something to take notes with – you can help! Branded pens will be displayed in the Registration area for attendees to pick up. Company acknowledged in onsite signage, promotional materials, and on the AOFAS website. Opportunity offered on a first-come, first-served basis. Supporting company provides pens.

ROOM DROP - \$350 each

Ensure that the newest information about your company's product(s) reaches each attendee at the beginning of the day. An excellent way to draw members to your booth!

Room drops are available on a daily basis. Company support will be acknowledged in program material, onsite signage, and on the AOFAS website. Commercial supporter provides room drop materials and covers hotel delivery costs.

CREATE YOUR OWN SUPPORT IDEA - \$ TBD

It's your product and your brand! Help the AOFAS maximize your exposure during the course and beyond. Your creativity is the AOFAS' best asset. Call Debbie Whalen at 847-430-5084 or send an email to dwhalen@aofas.org with your idea and for pricing and information. Idea must be approved by October 1, 2018.